

# Travel to Central Coast Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



## OVERVIEW

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	4,800	4,443	4,548	4,754	5,119	5,345	6,927	4,740	3,815	5,177	35.7%
Nights ('000)	3,993	3,370	3,522	3,660	3,965	3,703	5,042	4,031	3,835	4,701	22.6%
Expenditure (\$ million)	\$798	\$714	\$780	\$823	\$806	\$867	\$1,067	\$866	\$865	\$1,235	42.6%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	1,309	1,248	1,268	1,302	1,464	1,401	1,939	1,515	1,375	1,647	19.8%
Nights (000)	3,993	3,370	3,522	3,660	3,965	3,703	5,042	4,031	3,835	4,701	22.6%
Average Length of Stay	3.1	2.7	2.8	2.8	2.7	2.6	2.6	2.7	2.8	2.9	2.3%
Expenditure (\$ million)	\$532	\$458	\$510	\$533	\$531	\$538	\$692	\$598	\$634	\$863	36.2%
Spend per visitor per night (\$)	\$133	\$136	\$145	\$146	\$134	\$145	\$137	\$148	\$165	\$184	11.1%
Intrastate visitors (000)	1,172	1,061	1,095	1,134	1,286	1,249	1,697	1,382	1,235	1,432	16.0%
Interstate visitors (000)	137	187	173	168	178	152	242	133	139	214	53.8%
Intrastate nights (000)	3,527	2,650	2,834	2,992	3,300	3,189	3,929	3,432	3,145	3,701	17.7%
Interstate nights (000)	466	720	688	668	665	514	1,113	598	690	1,000	44.8%
Intrastate expenditure (\$ million)	\$477	\$382	\$445	\$471	\$449	\$471	\$579	\$548	\$558	\$751	34.5%
Interstate expenditure (\$ million)	\$55	\$77	\$65	\$62	\$81	\$67	\$113	\$50	\$75	\$112	48.7%

### Purpose of Visit

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	658	580	582	587	623	667	828	662	679	782	15.1%
Visiting Friends & Relatives	553	559	576	613	635	573	881	685	552	710	28.6%
Business	n/p	n/p	76	n/p	146	104	154	101	n/p	132	-
Other	n/p	n/p	35	n/p	n/p	n/p	86	69	85	n/p	-
<b>Total</b>	<b>1,309</b>	<b>1,248</b>	<b>1,268</b>	<b>1,302</b>	<b>1,464</b>	<b>1,401</b>	<b>1,939</b>	<b>1,515</b>	<b>1,375</b>	<b>1,647</b>	<b>19.8%</b>

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	2,026	1,688	1,890	1,800	1,803	1,809	2,199	1,874	1,948	2,187	12.3%
Visiting Friends & Relatives	1,235	1,333	1,354	1,412	1,656	1,554	2,204	1,775	1,498	2,043	36.3%
Business	n/p	n/p	199	n/p	342	222	316	204	n/p	401	-
Other	n/p	n/p	79	n/p	n/p	n/p	323	178	254	n/p	-
<b>Total</b>	<b>3,993</b>	<b>3,370</b>	<b>3,522</b>	<b>3,660</b>	<b>3,965</b>	<b>3,703</b>	<b>5,042</b>	<b>4,031</b>	<b>3,835</b>	<b>4,701</b>	<b>22.6%</b>

### Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Regional NSW	370	287	332	281	458	388	482	389	261	383	46.9%
Sydney	802	774	762	853	828	861	1,215	993	975	1,050	7.7%
<b>Total Intrastate</b>	<b>1,172</b>	<b>1,061</b>	<b>1,095</b>	<b>1,134</b>	<b>1,286</b>	<b>1,249</b>	<b>1,697</b>	<b>1,382</b>	<b>1,235</b>	<b>1,432</b>	<b>16.0%</b>
Victoria	n/p	n/p	n/p	n/p	n/p	n/p	77	n/p	n/p	n/p	-
Queensland	n/p	93	n/p	76	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>137</b>	<b>187</b>	<b>173</b>	<b>168</b>	<b>178</b>	<b>152</b>	<b>242</b>	<b>133</b>	<b>139</b>	<b>214</b>	<b>53.8%</b>
<b>Grand Total</b>	<b>1,309</b>	<b>1,248</b>	<b>1,268</b>	<b>1,302</b>	<b>1,464</b>	<b>1,401</b>	<b>1,939</b>	<b>1,515</b>	<b>1,375</b>	<b>1,647</b>	<b>19.8%</b>

### Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	270	291	277	292	354	320	419	391	287	398	38.9%
30-39	251	182	179	227	262	262	343	256	194	302	55.4%
40-49	242	234	212	188	264	210	261	260	303	280	-7.4%
50-59	219	198	221	268	228	225	327	256	187	279	49.1%
60-69	212	212	223	223	217	224	370	231	246	255	3.7%
70+	115	131	156	105	139	161	219	120	158	133	-15.9%
<b>Total</b>	<b>1,309</b>	<b>1,248</b>	<b>1,268</b>	<b>1,302</b>	<b>1,464</b>	<b>1,401</b>	<b>1,939</b>	<b>1,515</b>	<b>1,375</b>	<b>1,647</b>	<b>19.8%</b>

# Travel to Central Coast Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



## Travel Party

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Travelling alone	294	297	292	317	405	312	624	497	329	473	43.9%
Adult couple	376	349	383	411	429	438	533	428	356	457	28.3%
Family group - parents and children	323	294	280	264	312	284	344	293	250	327	30.9%
Friends or relatives travelling together with(out) children	281	278	270	284	287	326	407	270	410	366	-10.7%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
<b>Total</b>	<b>1,309</b>	<b>1,248</b>	<b>1,268</b>	<b>1,302</b>	<b>1,464</b>	<b>1,401</b>	<b>1,939</b>	<b>1,515</b>	<b>1,375</b>	<b>1,647</b>	<b>19.8%</b>

## Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Eat out / dine at a restaurant and/or cafe	762	700	716	745	867	837	1,115	750	726	894	23.1%
Go to the beach	592	566	610	600	618	658	897	755	686	794	15.7%
Visit friends & relatives	669	708	689	732	804	715	995	740	526	686	30.4%
Sightseeing/looking around	297	292	265	226	287	407	435	262	260	368	41.9%
Bushwalking / rainforest walks	77	132	148	120	173	159	260	225	270	291	8.0%

## Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Friends or relatives property	1,948	1,663	1,581	1,705	2,034	1,776	2,490	2,184	1,841	2,305	25.2%
Rented house/apartment/flat or unit	524	247	611	347	381	349	444	439	549	629	14.5%
Caravan park or commercial camping ground	346	424	364	321	397	306	416	376	205	491	139.2%

## Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Private vehicle or company car	1,179	1,051	1,081	1,119	1,278	1,269	1,646	1,365	1,217	1,465	20.3%
Railway	n/p	84	89	89	n/p	n/p	162	n/p	n/p	n/p	-
Aircraft	n/p	64	n/p	68	86	n/p	85	n/p	n/p	n/p	-

# Travel to Central Coast Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	3,491	3,195	3,280	3,453	3,655	3,944	4,987	3,224	2,440	3,530	44.7%
Expenditure (\$ million)	\$265	\$256	\$270	\$290	\$275	\$329	\$375	\$267	\$232	\$371	60.3%
Spend per visitor (\$)	\$76	\$80	\$82	\$84	\$75	\$83	\$75	\$83	\$95	\$105	10.8%

### Main Purpose of Trip

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
<b>Visitors (000)</b>											
Holiday	1,606	1,437	1,457	1,518	1,554	1,766	2,112	1,436	1,037	1,304	25.8%
Visiting Friends & Relatives	1,366	1,281	1,312	1,358	1,344	1,622	1,796	1,182	861	1,528	77.6%
Business	n/p	n/p	n/p	n/p	404	n/p	626	278	279	n/p	-
Other	244	n/p	364	427	353	280	454	328	264	n/p	-
<b>Total</b>	<b>3,491</b>	<b>3,195</b>	<b>3,280</b>	<b>3,453</b>	<b>3,655</b>	<b>3,944</b>	<b>4,987</b>	<b>3,224</b>	<b>2,440</b>	<b>3,530</b>	<b>44.7%</b>

### Origin

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
<b>Visitors (000)</b>											
Sydney	2,153	2,231	2,016	2,309	2,472	2,790	3,036	2,144	1,685	2,501	48.4%
Regional NSW	1,311	959	1,264	1,106	1,183	1,138	1,945	1,069	744	1,029	38.3%
<b>Total Intrastate</b>	<b>3,464</b>	<b>3,190</b>	<b>3,280</b>	<b>3,416</b>	<b>3,655</b>	<b>3,928</b>	<b>4,982</b>	<b>3,213</b>	<b>2,429</b>	<b>3,530</b>	<b>45.3%</b>
<b>Total Interstate</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>	<b>n/p</b>	<b>-</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>n/p</b>	<b>-</b>	<b>-</b>
<b>Total</b>	<b>3,491</b>	<b>3,195</b>	<b>3,280</b>	<b>3,453</b>	<b>3,655</b>	<b>3,944</b>	<b>4,987</b>	<b>3,224</b>	<b>2,440</b>	<b>3,530</b>	<b>44.7%</b>

### Age

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
<b>Visitors (000)</b>											
15-29	n/p	675	693	681	785	833	997	749	392	958	144.5%
30-39	583	420	445	543	490	637	810	633	330	639	93.7%
40-49	782	688	466	431	626	632	652	406	465	n/p	-
50-59	580	578	640	662	735	625	761	485	609	740	21.5%
60-69	662	540	681	644	674	696	1,143	560	335	392	17.2%
70+	462	293	355	491	345	521	625	392	310	466	50.4%
<b>Total</b>	<b>3,491</b>	<b>3,195</b>	<b>3,280</b>	<b>3,453</b>	<b>3,655</b>	<b>3,944</b>	<b>4,987</b>	<b>3,224</b>	<b>2,440</b>	<b>3,530</b>	<b>44.7%</b>

### Top 5 activities (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
<b>Visitors (000)</b>											
Eat out / dine at a restaurant and/or cafe	1,358	1,507	1,516	1,625	1,846	1,766	2,282	1,462	1,062	1,374	29.4%
Visit friends & relatives	1,592	1,564	1,368	1,450	1,594	1,638	1,923	1,232	754	1,319	75.0%
Go to the beach	747	792	510	623	878	918	1,071	897	403	850	111.2%
Sightseeing/looking around	401	444	507	658	545	577	940	486	n/p	446	-
Go shopping for pleasure	390	505	468	543	390	607	419	294	245	421	71.6%

### Top 3 types of Transport used (sorted by the latest year)

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
<b>Visitors (000)</b>											
Private vehicle or company car	3,253	2,926	3,060	3,302	3,444	3,680	4,678	3,056	2,267	3,319	46.4%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; '-' = not available

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.