

# Travel to New England North West Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



## OVERVIEW

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	2,758	2,931	2,904	3,104	3,665	3,300	4,029	2,748	2,811	3,229	14.9%
Nights ('000)	3,554	3,797	3,898	4,011	4,734	4,252	4,740	3,164	4,121	4,713	14.4%
Expenditure (\$ million)	\$662	\$696	\$705	\$699	\$919	\$882	\$1,054	\$674	\$746	\$1,123	50.5%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	1,227	1,341	1,344	1,493	1,661	1,618	1,744	1,115	1,339	1,659	23.9%
Nights (000)	3,554	3,797	3,898	4,011	4,734	4,252	4,740	3,164	4,121	4,713	14.4%
Average Length of Stay	2.9	2.8	2.9	2.7	2.8	2.6	2.7	2.8	3.1	2.8	-7.7%
Expenditure (\$ million)	\$484	\$475	\$504	\$478	\$648	\$631	\$718	\$454	\$553	\$826	49.2%
Spend per visitor per night (\$)	\$136	\$125	\$129	\$119	\$137	\$148	\$151	\$144	\$134	\$175	30.5%
<b>Intrastate visitors (000)</b>	<b>858</b>	<b>916</b>	<b>939</b>	<b>1,005</b>	<b>1,134</b>	<b>1,168</b>	<b>1,222</b>	<b>842</b>	<b>1,026</b>	<b>1,170</b>	<b>14.0%</b>
<b>Interstate visitors (000)</b>	<b>370</b>	<b>425</b>	<b>405</b>	<b>488</b>	<b>527</b>	<b>450</b>	<b>522</b>	<b>273</b>	<b>313</b>	<b>489</b>	<b>56.2%</b>
<b>Intrastate nights (000)</b>	<b>2,230</b>	<b>2,527</b>	<b>2,444</b>	<b>2,604</b>	<b>2,978</b>	<b>3,125</b>	<b>3,330</b>	<b>2,330</b>	<b>2,986</b>	<b>3,257</b>	<b>9.0%</b>
<b>Interstate nights (000)</b>	<b>1,324</b>	<b>1,269</b>	<b>1,454</b>	<b>1,407</b>	<b>1,756</b>	<b>1,127</b>	<b>1,410</b>	<b>834</b>	<b>1,135</b>	<b>1,456</b>	<b>28.3%</b>
<b>Intrastate expenditure (\$ million)</b>	<b>\$312</b>	<b>\$323</b>	<b>\$341</b>	<b>\$325</b>	<b>\$401</b>	<b>\$477</b>	<b>\$502</b>	<b>\$339</b>	<b>\$429</b>	<b>\$622</b>	<b>44.9%</b>
<b>Interstate expenditure (\$ million)</b>	<b>\$172</b>	<b>\$152</b>	<b>\$163</b>	<b>\$153</b>	<b>\$247</b>	<b>\$154</b>	<b>\$216</b>	<b>\$115</b>	<b>\$124</b>	<b>\$203</b>	<b>64.0%</b>

### Purpose of Visit

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	450	471	480	532	536	469	546	324	366	550	50.2%
Visiting Friends & Relatives	429	468	477	511	506	653	573	368	426	515	20.9%
Business	252	264	278	300	432	344	472	325	389	385	-1.1%
Other	120	145	129	160	204	174	170	109	163	221	35.7%
<b>Total</b>	<b>1,227</b>	<b>1,341</b>	<b>1,344</b>	<b>1,493</b>	<b>1,661</b>	<b>1,618</b>	<b>1,744</b>	<b>1,115</b>	<b>1,339</b>	<b>1,659</b>	<b>23.9%</b>

	Nights (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	1,438	1,424	1,424	1,508	1,429	1,352	1,662	936	1,056	1,668	58.0%
Visiting Friends & Relatives	1,339	1,475	1,444	1,422	1,560	1,967	1,502	1,149	1,259	1,651	31.1%
Business	523	626	703	656	1,279	624	1,136	747	1,374	1,005	-26.9%
Other	254	271	326	424	466	308	441	332	431	388	-10.0%
<b>Total</b>	<b>3,554</b>	<b>3,797</b>	<b>3,898</b>	<b>4,011</b>	<b>4,734</b>	<b>4,252</b>	<b>4,740</b>	<b>3,164</b>	<b>4,121</b>	<b>4,713</b>	<b>14.4%</b>

### Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Regional NSW	666	689	716	776	838	868	973	644	794	883	11.2%
Sydney	192	227	223	229	297	299	249	198	232	287	23.6%
<b>Total Intrastate</b>	<b>858</b>	<b>916</b>	<b>939</b>	<b>1,005</b>	<b>1,134</b>	<b>1,168</b>	<b>1,222</b>	<b>842</b>	<b>1,026</b>	<b>1,170</b>	<b>14.0%</b>
Victoria	75	n/p	94	95	99	71	112	n/p	n/p	n/p	-
Queensland	239	298	267	321	375	329	358	189	226	350	54.6%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	36	n/p	n/p	44	44	n/p	n/p	n/p	n/p	n/p	-
<b>Total Interstate</b>	<b>370</b>	<b>425</b>	<b>405</b>	<b>488</b>	<b>527</b>	<b>450</b>	<b>522</b>	<b>273</b>	<b>313</b>	<b>489</b>	<b>56.2%</b>
<b>Grand Total</b>	<b>1,227</b>	<b>1,341</b>	<b>1,344</b>	<b>1,493</b>	<b>1,661</b>	<b>1,618</b>	<b>1,744</b>	<b>1,115</b>	<b>1,339</b>	<b>1,659</b>	<b>23.9%</b>

### Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	n/p	235	251	283	297	306	324	208	276	326	18.3%
30-39	253	181	187	223	190	223	330	145	237	273	15.1%
40-49	229	217	225	243	381	260	243	196	236	245	4.2%
50-59	215	275	247	250	309	306	263	222	249	289	16.0%
60-69	255	292	275	282	281	307	329	224	207	284	37.3%
70+	165	142	159	213	204	216	254	120	135	241	78.9%
<b>Total</b>	<b>1,227</b>	<b>1,341</b>	<b>1,344</b>	<b>1,493</b>	<b>1,661</b>	<b>1,618</b>	<b>1,744</b>	<b>1,115</b>	<b>1,339</b>	<b>1,659</b>	<b>23.9%</b>



# Travel to New England North West Tourism Region

Year ended December 2022

Source: National Visitor Survey, TRA.



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	% Change YE Dec22 vs YE Dec21
Visitors (000)	1,531	1,590	1,560	1,610	2,004	1,682	2,286	1,633	1,472	1,570	6.7%
Expenditure (\$ million)*	\$179	\$221	\$201	\$221	\$271	\$251	\$336	\$220	\$193	\$298	54.4%
Spend per visitor (\$)	\$117	\$139	\$129	\$137	\$135	\$149	\$147	\$135	\$131	\$190	44.7%

### Main Purpose of Trip

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Holiday	576	681	697	687	807	664	930	711	595	630	5.9%
Visiting Friends & Relatives	270	n/p	n/p	390	453	343	540	n/p	n/p	n/p	-
Business	n/p	n/p	n/p	n/p	n/p	n/p	392	390	n/p	n/p	-
Other	434	387	359	364	481	386	424	304	380	n/p	-
Total	1,531	1,590	1,560	1,610	2,004	1,682	2,286	1,633	1,472	1,570	6.7%

### Origin

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	1,408	1,455	1,450	1,481	1,871	1,515	2,007	1,543	1,442	1,524	5.6%
<b>Total Intrastate</b>	1,451	1,488	1,516	1,526	1,880	1,587	2,142	1,576	1,454	1,538	5.8%
<b>Total Interstate</b>	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,531	1,590	1,560	1,610	2,004	1,682	2,286	1,633	1,472	1,570	6.7%

### Age

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
15-29	n/p	n/p	n/p	n/p	n/p	n/p	496	n/p	n/p	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	n/p	419	n/p	n/p	n/p	n/p	387	239	n/p	n/p	-
50-59	296	218	289	254	382	461	382	316	n/p	n/p	-
60-69	248	368	314	332	395	289	416	262	253	n/p	-
70+	222	n/p	n/p	321	320	277	n/p	n/p	385	n/p	-
Total	1,531	1,590	1,560	1,610	2,004	1,682	2,286	1,633	1,472	1,570	6.7%

### Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Eat out / dine at a restaurant and/or cafe	559	526	550	728	962	843	1037	573	423	642	51.9%
Visit friends & relatives	432	466	485	540	582	376	577	375	n/p	n/p	-
Go shopping for pleasure	335	362	415	377	485	348	477	293	n/p	n/p	-
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Sightseeing/looking around	n/p	n/p	n/p	n/p	n/p	n/p	351	n/p	n/p	n/p	-

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Dec22 vs YE Dec21
	YE Dec 2013	YE Dec 2014	YE Dec 2015	YE Dec 2016	YE Dec 2017	YE Dec 2018	YE Dec 2019	YE Dec 2020	YE Dec 2021	YE Dec 2022	
Private vehicle or company car	1,471	1,550	1,527	1,602	1,977	1,564	2,237	1,618	1,464	1,549	5.8%
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	-	n/p	-
Aircraft	n/p	n/p	n/p	-	n/p	n/p	n/p	-	-	n/p	-

n/p = not publishable; '-' = not available

New England North West includes: Armidale, Glen Innes, Inverell, Moree, Narrabri, Tamworth and Tenterfield.