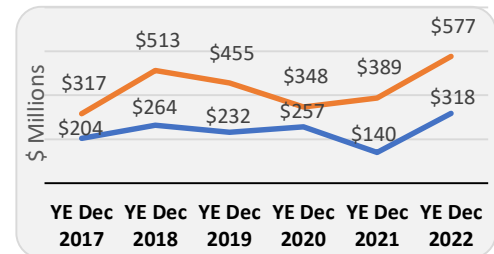
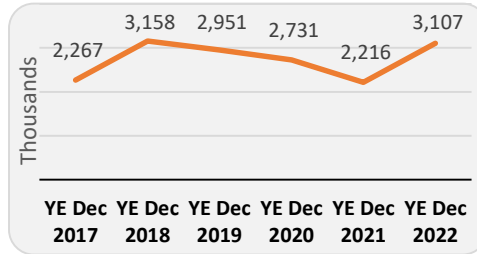
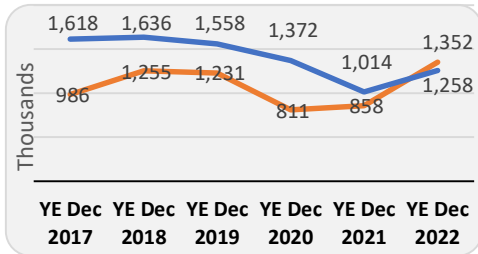
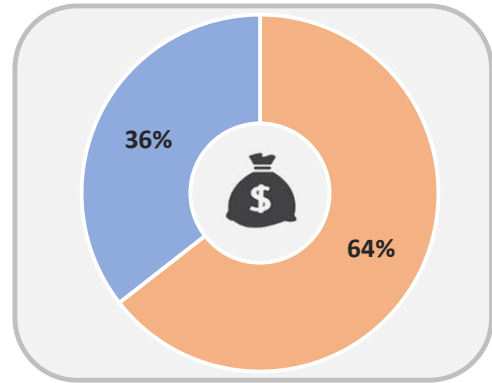
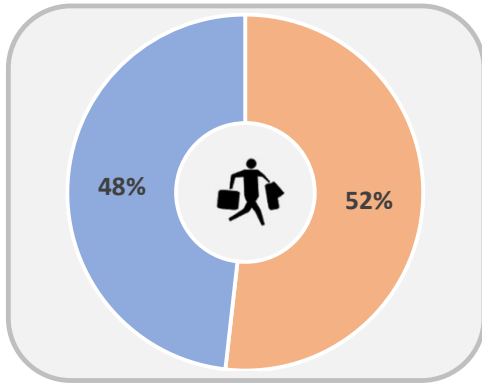


Note: This report does not include international visitation statistics as YE December 2022 International Visitor Survey data are not available.

TOTAL DOMESTIC



Domestic overnight travel Domestic daytrip travel



Domestic overnight travel

Visitors: 1.4m (+57.6% YoY)
Nights: 3.1m (+40.2% YoY)
Expenditure: \$577.4m (+48.6% YoY)

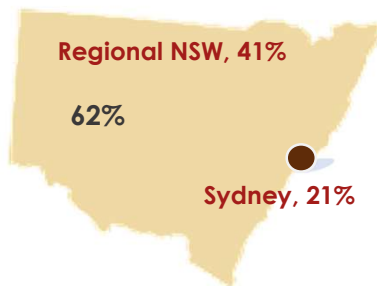
Average spend
\$186 per night
\$427 per visitor

Average length of stay:
2.3 nights

#10 for visitors
#11 for nights
#11 for expenditure
In Regional NSW

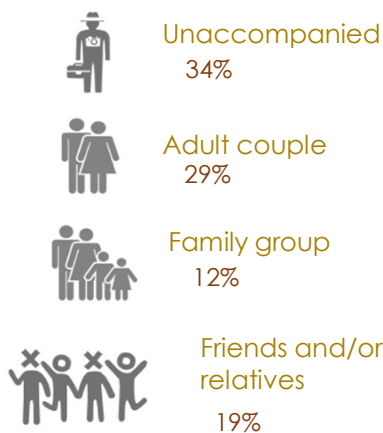
Origin

62% of the visitors came from within New South Wales



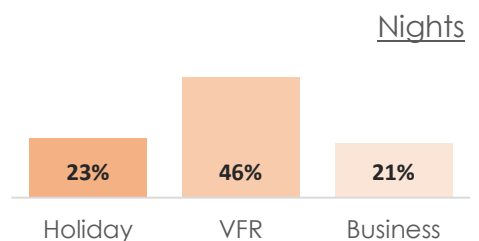
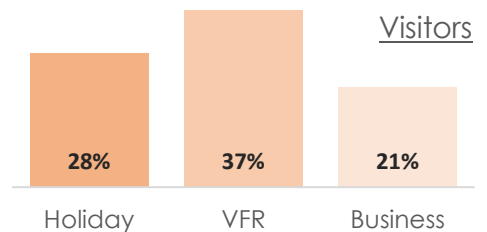
Travel party

34% of the visitors were travelling alone



Purpose of visit

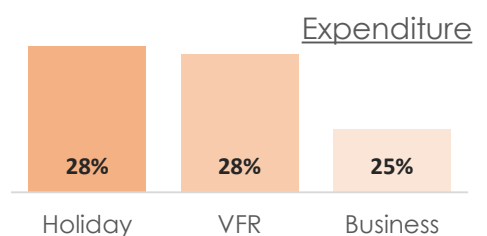
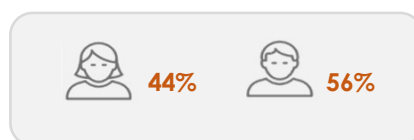
Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.



Transport

Private vehicle or company car, 92%
Aircraft, n/p

Gender



Riverina Visitor Profile

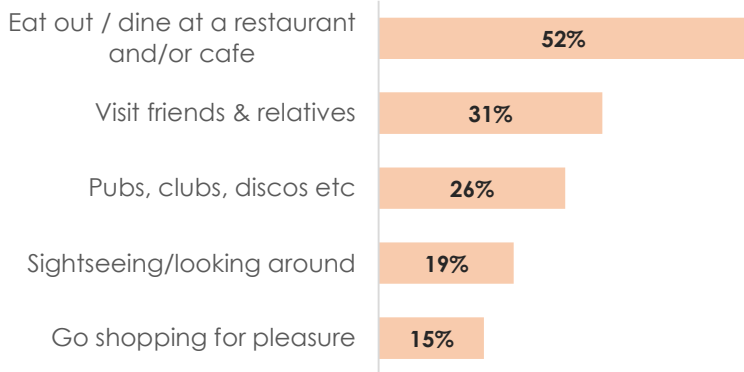
Year ended December 2022

Source: National Visitor Survey, Tourism Research Australia.



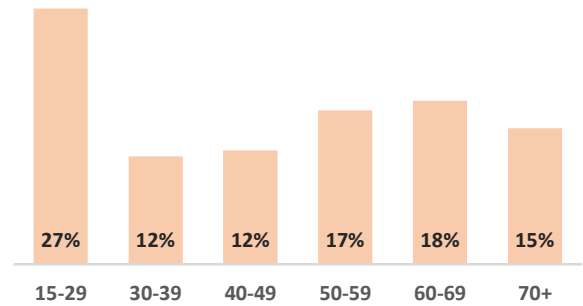
Icons sourced from www.easil.ly

Top 5 activities

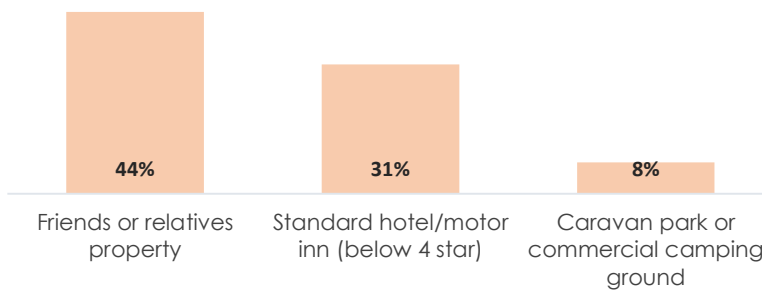


Age

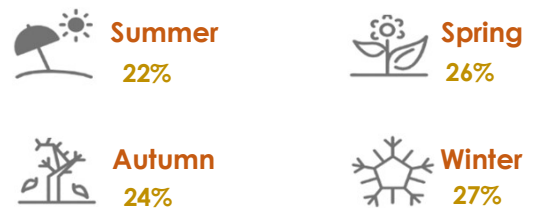
'15-29 years' was the largest age group of the visitors to the region



Top 3 accommodation types (nights)



Travel season*



*by month returned from the trip

Domestic daytrip travel

Visitors: 1.3m (+24.1% YoY)
Expenditure: \$318.1m (+128.0% YoY)



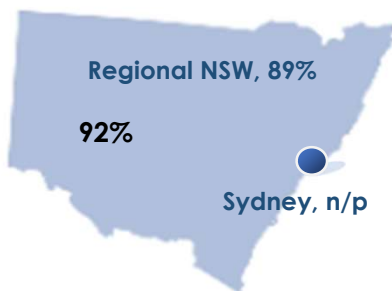
Average spend \$253 per visitor



#10 for visitors
#7 for expenditure
In Regional NSW

Origin

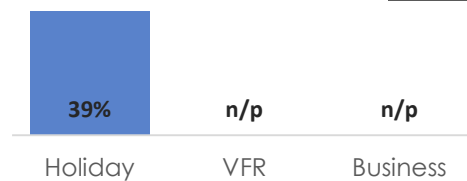
92% of the visitors to the region came from New South Wales



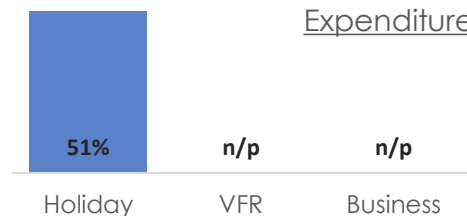
Purpose of visit

Note: Visitors may visit for more than one Purpose; VFR indicates Visiting Friends and/or Relatives.

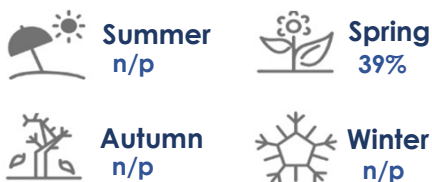
Visitors



Expenditure



Travel season*



*by month returned from the trip

Transport

Private vehicle or company car 97%
Bus/Coach n/p

Gender

