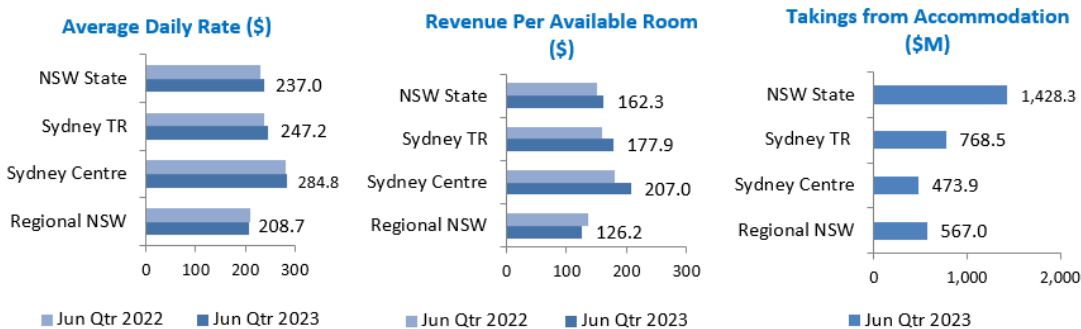
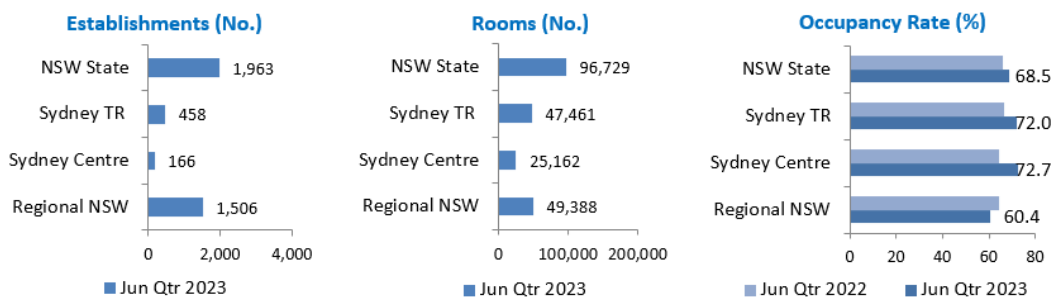


In the June quarter 2023, occupancy rates in New South Wales and Sydney improved as compared to the same quarter in 2022 (up 3 percentage points and 6 percentage points, respectively), while Regional NSW declined (down 4 percentage points). As COVID-19 restrictions were lifted nationally, state and city events have returned, pushing demand for accommodation. Regional NSW experienced the highest occupancy rate in the June quarter 2022, however, demand for accommodation in Regional NSW has slowed down.

Accommodation supply in NSW in the June quarter 2023 was significantly higher than the March quarter 2023 – there were 32 more establishments and 791 more rooms.

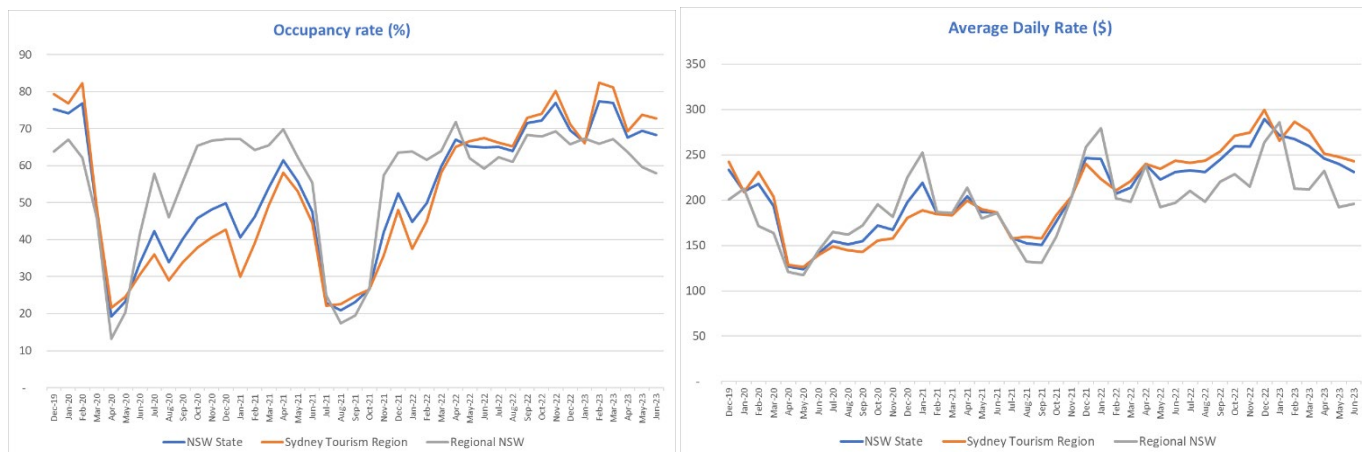
Regional NSW holds a greater share of State properties (77 per cent) and a slightly larger majority of rooms (51 per cent).

Establishments with 10 rooms or more¹



Time series charts to June 2023 mirror the impact of the COVID-19 pandemic, with a significant drop in NSW accommodation performance in April 2020 and a turbulent recovery since. The lockdown and state border restrictions imposed in mid-June 2021, in response to the Sydney COVID-19 outbreak, saw a sharp decline in accommodation performance for NSW. However, with the state’s partial lockdown ending in October 2021, there was significant recovery from November. Accommodation performance was hit again by a surge in Omicron cases in January 2022, however with the reopening of state and international borders there were signs of recovery in the following months.

Occupancy rates in Regional NSW exceeded Sydney’s in January 2023; however, Sydney retook the lead from February 2023.

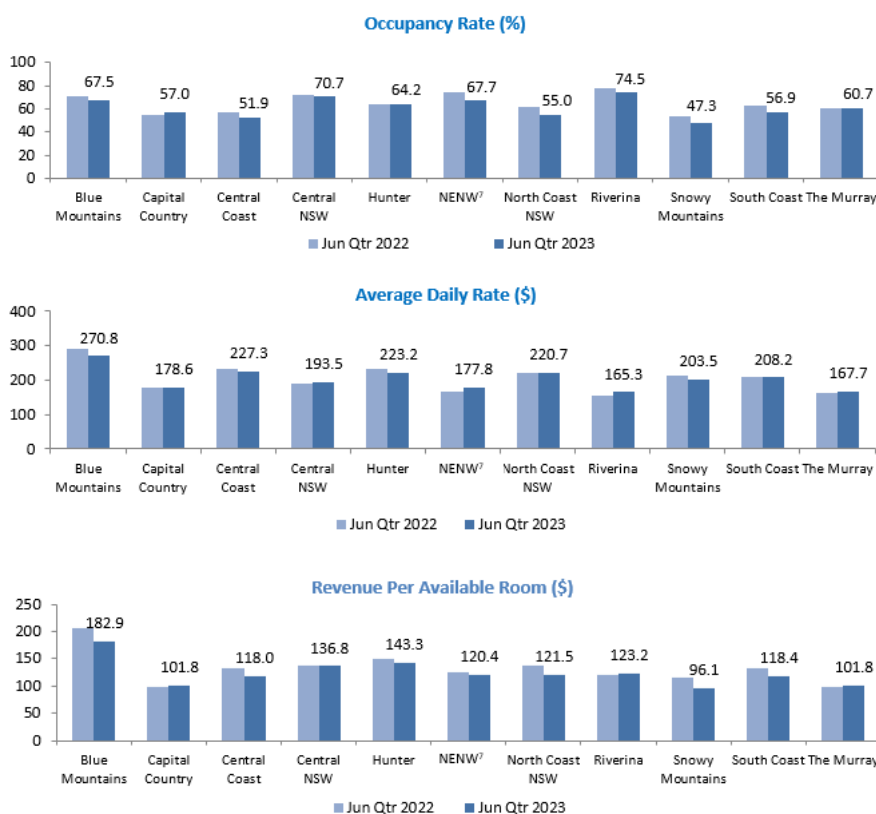


Regional NSW

North Coast NSW continues to lead Regional NSW, accounting for 23.1 per cent of establishments and 22.7 per cent of rooms. It also leads in terms of room revenue takings in Regional NSW with 21.9 per cent share. All Regional NSW areas, except for Capital Country, recorded decreases in occupancy rates in the June quarter 2023 as compared to the June quarter 2022.

Average Daily Rate decreased across all tourism regions in the June quarter 2023, except for Central NSW, New England North West, Riverina and the Murray. Revenue per available room also decreased across all tourism regions, apart from Capital Country, Riverina and the Murray.

When compared to the March quarter 2023, Blue Mountains, Central NSW, New England North West and Riverina recorded an increase in occupancy rates.



Notes:

- Accommodation properties included in the report are: Hotels and Serviced Apartments.
- STR database is member-based and the data is supplied on a voluntary basis. Accommodation performance results are based on room participation rate in NSW State, Sydney Tourism Region (Sydney TR), Sydney Centre and Regional NSW.
- Sydney Centre includes Sydney CBD, Barangaroo, The Rocks, Haymarket, Ultimo, Chippendale, Pyrmont, Surry Hills, Woolloomooloo/Potts Point and Waterloo and is part of Sydney TR.
- Average daily rate (ADR) is the average takings per room per night for occupied rooms while RevPar or Revenue per available room is the average takings per room per night for all rooms, whether the room are occupied or not.
- 'Takings from accommodation' are estimated from information on number of rooms, occupancy rate and average daily rate. Takings for NSW State, Sydney TR, Sydney Centre and Regional NSW are separately calculated.
- Data is not available for Outback TR.
- NENW is New England North West.