

# Travel to Sydney Surrounds South Destination Network

Year ended March 2023

Source: National Visitor Surveys, TRA.



## OVERVIEW

n/p = not publishable

Domestic - overnight & daytrip	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% change 2023 vs. 2022
Visitors (000)	8,255	9,168	9,898	9,557	10,464	10,688	12,009	9,340	7,407	11,862	60.2%
Nights (000)	6,928	7,862	7,608	8,053	8,768	9,801	10,575	10,026	8,811	11,199	27.1%
Expenditure (\$M)	\$1,409	\$1,573	\$1,631	\$1,828	\$1,862	\$2,170	\$2,391	\$2,259	\$2,130	\$3,304	55.2%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% change 2023 vs. 2022
Visitors (000)	2,434	2,702	2,749	2,987	3,240	3,586	3,803	3,428	2,830	3,925	38.7%
Nights (000)	6,928	7,862	7,608	8,053	8,768	9,801	10,575	10,026	8,811	11,199	27.1%
Average Length of Stay (nights)	2.8	2.9	2.8	2.7	2.7	2.7	2.8	2.9	3.1	2.9	-8.4%
Expenditure (\$M)	\$913	\$1,006	\$992	\$1,208	\$1,259	\$1,479	\$1,635	\$1,744	\$1,625	\$2,338	43.9%
Spend per visitor per night (\$)	\$132	\$128	\$130	\$150	\$144	\$151	\$155	\$174	\$184	\$209	13.2%
Interstate visitors (000)	432	473	500	535	549	608	602	367	455	564	23.9%
Intrastate visitors (000)	2,003	2,229	2,250	2,452	2,691	2,978	3,201	3,060	2,375	3,361	41.5%
Interstate nights (000)	1,599	1,581	1,777	1,802	1,804	2,035	2,024	1,177	1,780	2,046	14.9%
Intrastate nights (000)	5,329	6,281	5,831	6,251	6,964	7,765	8,551	8,849	7,030	9,153	30.2%
Interstate expenditure (\$M)	\$160	\$191	\$194	\$238	\$252	\$279	\$299	\$187	\$279	\$416	48.9%
Intrastate expenditure (\$M)	\$753	\$815	\$799	\$970	\$1,006	\$1,199	\$1,336	\$1,557	\$1,346	\$1,922	42.9%

### Main Purpose of Visit

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% change 2023 vs. 2022
Holiday	1,353	1,469	1,467	1,628	1,597	1,694	1,834	1,938	1,543	2,074	34.4%
Visiting Friends & Relatives	847	1,003	991	1,065	1,217	1,477	1,407	1,181	1,005	1,353	34.6%
Business	155	142	175	170	279	298	395	198	191	387	102.4%
Other	99	105	122	139	150	132	186	124	115	n/p	-
Total	2,434	2,702	2,749	2,987	3,240	3,586	3,803	3,428	2,830	3,925	38.7%

### Origin

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% change 2023 vs. 2022
Sydney	1,248	1,412	1,444	1,656	1,744	2,044	2,125	2,246	1,653	2,233	35.0%
Regional NSW	755	817	806	796	947	934	1,076	814	721	1,128	56.4%
ACT	154	185	157	185	248	279	230	223	181	224	24.1%
Victoria	139	124	155	142	124	147	168	n/p	125	169	35.6%
Queensland	85	100	118	118	118	128	136	n/p	110	129	17.3%
Other Interstate	53	63	70	90	58	54	68	n/p	n/p	n/p	-
Total	2,434	2,702	2,749	2,987	3,240	3,586	3,803	3,428	2,830	3,925	38.7%

### Age

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% change 2023 vs. 2022
15-29	533	593	599	724	803	766	848	727	732	965	31.8%
30-39	483	430	432	455	570	556	708	678	468	642	37.1%
40-49	442	528	473	478	537	599	593	530	432	681	57.7%
50-59	434	501	579	598	523	696	598	589	525	583	11.1%
60-69	365	416	449	471	474	578	682	542	452	652	44.5%
70+	177	233	218	262	332	391	374	362	222	402	81.3%
Total	2,434	2,702	2,749	2,987	3,240	3,586	3,803	3,428	2,830	3,925	38.7%

### Travel Party

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% change 2023 vs. 2022
Travelling alone	359	497	568	554	745	775	1,010	736	671	889	32.7%
Adult couple	707	725	804	983	882	1,108	1,133	1,122	870	1,197	37.5%
Family group - parents and children	643	734	615	549	665	680	675	657	468	677	44.6%
Friends or relatives travelling together	641	654	693	797	802	864	817	851	754	1,001	32.8%
Other travel party	85	92	n/p	104	144	160	168	n/p	n/p	161	-
Total	2,434	2,702	2,749	2,987	3,240	3,586	3,803	3,428	2,830	3,925	38.7%

### Top 5 Activities (sorted by the latest year)

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% change 2023 vs. 2022
Eat out / dine at a restaurant and/or cafe	1,335	1,494	1,485	1,811	1,948	2,269	2,373	1,857	1,544	2,315	50.0%
Go to the beach	1,096	1,112	1,185	1,295	1,420	1,474	1,589	1,614	1,288	1,694	31.5%
Visit friends & relatives	1,144	1,308	1,269	1,348	1,517	1,783	1,698	1,155	884	1,386	56.8%
Pubs, clubs, discos etc	477	554	601	606	658	784	928	570	572	1,093	90.9%
Sightseeing/looking around	654	732	664	731	871	1,111	1,038	874	535	911	70.5%

# Travel to Sydney Surrounds South Destination Network

Year ended March 2023

Source: National Visitor Surveys, TRA.



## Top 3 types of Accommodation used (sorted by the latest year)

	Visitors (000)											% change 2023 vs. 2022
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023		
Friends or relatives property	903	1,111	1,102	1,094	1,381	1,472	1,492	1,313	1,067	1,469	37.6%	
Standard hotel/motor inn (below 4 star)	311	343	350	390	433	448	384	367	306	512	67.1%	
Caravan park or commercial camping ground	422	374	345	407	354	358	397	366	257	457	78.0%	

## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	Visitors (000)											% change 2023 vs. 2022
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023		
Visitors (000)	5,820	6,466	7,149	6,570	7,224	7,102	8,206	5,912	4,577	7,937	73.4%	
Expenditure (\$M)	\$496	\$568	\$638	\$620	\$604	\$691	\$756	\$515	\$505	\$966	91.4%	
Spend per visitor (\$)	\$85	\$88	\$89	\$94	\$84	\$97	\$92	\$87	\$110	\$122	10.4%	

### Main Purpose of Trip

	Visitors (000)											% change 2023 vs. 2022
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023		
Holiday	3,176	3,604	4,123	3,625	4,091	4,051	4,380	3,105	2,008	4,479	123.1%	
Visiting Friends & Relatives	1,887	1,821	2,015	1,991	2,173	1,857	2,417	1,622	1,697	2,024	19.3%	
Business	362	535	494	470	414	722	714	508	478	817	70.8%	
Other	395	507	517	485	547	472	695	677	393	616	56.7%	
Total	5,820	6,466	7,149	6,570	7,224	7,102	8,206	5,912	4,577	7,937	73.4%	

### Origin

	Visitors (000)											% change 2023 vs. 2022
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023		
Sydney	3,733	4,627	4,454	4,125	4,614	4,403	5,576	3,516	2,924	5,092	74.1%	
Regional NSW	1,931	1,655	2,569	2,338	2,409	2,521	2,466	2,268	1,532	2,688	75.5%	
Total Intrastate	5,664	6,282	7,023	6,462	7,023	6,923	8,042	5,784	4,456	7,779	74.6%	
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	
Total	5,820	6,466	7,149	6,570	7,224	7,102	8,206	5,912	4,577	7,937	73.4%	

### Age

	Visitors (000)											% change 2023 vs. 2022
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023		
15-29	1,316	1,378	1,855	1,686	1,749	1,584	1,785	1,666	915	2,323	154.0%	
30-39	935	1,362	1,289	988	1,034	1,129	1,590	876	740	1,382	86.8%	
40-49	1,108	940	924	932	1,235	1,238	1,367	796	722	1,173	62.5%	
50-59	1,020	992	1,295	1,163	1,272	1,127	1,083	834	933	1,116	19.5%	
60-69	807	1,043	1,175	1,115	1,125	1,273	1,342	840	674	1,216	80.6%	
70+	634	751	612	685	810	751	1,040	901	594	726	22.4%	
Total	5,820	6,466	7,149	6,570	7,224	7,102	8,206	5,912	4,577	7,937	73.4%	