

# Travel to Regional NSW

Year ended March 2023

Source: National Visitor Surveys, TRA.



## OVERVIEW

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% Change YE Mar23 vs YE Mar22
<b>DOMESTIC (overnight &amp; daytrip)</b>											
Visitors ('000)	49,940	54,303	55,913	57,243	62,374	66,667	71,711	50,444	46,533	65,880	41.6%
Nights ('000)	61,749	63,840	67,383	70,474	75,461	80,386	83,886	71,411	67,049	85,268	27.2%
Expenditure (\$ million)	\$12,672	\$13,085	\$13,425	\$13,921	\$16,158	\$17,226	\$18,874	\$15,306	\$15,459	\$25,015	61.8%

## DOMESTIC OVERNIGHT TRAVEL

### Visitors, Nights and Expenditure

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% Change YE Mar23 vs YE Mar22
Visitors (000)	18,140	19,069	20,271	20,762	23,509	24,949	25,888	20,458	18,916	26,288	39.0%
Nights (000)	61,749	63,840	67,383	70,474	75,461	80,386	83,886	71,411	67,049	85,268	27.2%
Average Length of Stay	3.4	3.3	3.3	3.4	3.2	3.2	3.2	3.5	3.5	3.2	-8.5%
Expenditure (\$ million)	\$9,077	\$9,450	\$9,794	\$10,204	\$11,981	\$12,623	\$13,722	\$11,845	\$12,050	\$19,131	58.8%
Spend per visitor per night (\$)	\$147	\$148	\$145	\$145	\$159	\$157	\$164	\$166	\$180	\$224	24.8%
Intrastate visitors (000)	13,598	13,790	14,391	15,119	17,382	18,669	19,101	16,807	14,665	19,708	34.4%
Interstate visitors (000)	4,542	5,279	5,880	5,643	6,127	6,280	6,787	3,651	4,251	6,580	54.8%
Intrastate nights (000)	41,852	42,543	43,303	45,752	50,949	55,014	56,177	55,739	48,605	58,884	21.1%
Interstate nights (000)	19,553	20,967	23,680	24,206	24,062	25,069	27,378	15,495	18,344	25,966	41.5%
Intrastate expenditure (\$ million)	\$6,333	\$6,529	\$6,633	\$7,100	\$8,296	\$8,784	\$9,482	\$9,616	\$9,219	\$13,637	47.9%
Interstate expenditure (\$ million)	\$2,690	\$2,846	\$3,096	\$3,052	\$3,601	\$3,778	\$4,145	\$2,213	\$2,826	\$5,434	92.3%

### Purpose of Visit

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Holiday	8,634	9,057	9,691	9,482	10,796	11,308	11,046	9,569	8,813	12,494	41.8%
Visiting Friends & Relatives	6,464	6,664	7,031	7,439	8,015	9,077	9,354	6,911	6,433	8,828	37.2%
Business	2,319	2,461	2,586	2,785	3,602	3,556	4,261	3,055	2,769	3,880	40.1%
Other	1,061	1,222	1,353	1,522	1,557	1,482	1,754	1,332	1,271	1,547	21.7%
<b>Total</b>	<b>18,140</b>	<b>19,069</b>	<b>20,271</b>	<b>20,762</b>	<b>23,509</b>	<b>24,949</b>	<b>25,888</b>	<b>20,458</b>	<b>18,916</b>	<b>26,288</b>	<b>39.0%</b>

	Nights (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Holiday	33,585	34,324	35,841	34,384	38,239	40,543	39,382	35,331	33,502	43,318	29.3%
Visiting Friends & Relatives	19,288	19,704	20,772	23,425	23,572	26,641	26,563	21,241	20,484	26,471	29.2%
Business	5,582	6,862	7,359	8,401	9,809	9,260	12,740	10,208	9,188	11,808	28.5%
Other	3,293	2,949	3,411	4,264	3,842	3,942	5,200	4,632	3,875	3,671	-5.3%
<b>Total</b>	<b>61,749</b>	<b>63,840</b>	<b>67,383</b>	<b>70,474</b>	<b>75,461</b>	<b>80,386</b>	<b>83,886</b>	<b>71,411</b>	<b>67,049</b>	<b>85,268</b>	<b>27.2%</b>

### Origin

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Regional NSW	7,334	7,132	7,411	7,479	8,896	9,058	9,630	7,527	7,129	9,572	34.3%
Sydney	6,264	6,658	6,981	7,641	8,487	9,611	9,471	9,280	7,536	10,136	34.5%
<b>Total Intrastate</b>	<b>13,598</b>	<b>13,790</b>	<b>14,391</b>	<b>15,119</b>	<b>17,382</b>	<b>18,669</b>	<b>19,101</b>	<b>16,807</b>	<b>14,665</b>	<b>19,708</b>	<b>34.4%</b>
Victoria	1,530	1,702	1,831	1,792	1,986	2,090	2,295	1,082	1,531	2,310	50.8%
Queensland	1,785	2,169	2,484	2,505	2,457	2,585	2,873	1,438	1,527	2,473	62.0%
ACT	790	912	1,095	841	1,133	1,103	1,074	949	897	1,175	31.0%
Other Interstate	436	496	471	505	551	502	545	182	296	623	110.2%
<b>Total Interstate</b>	<b>4,542</b>	<b>5,279</b>	<b>5,880</b>	<b>5,643</b>	<b>6,127</b>	<b>6,280</b>	<b>6,787</b>	<b>3,651</b>	<b>4,251</b>	<b>6,580</b>	<b>54.8%</b>
<b>Grand Total</b>	<b>18,140</b>	<b>19,069</b>	<b>20,271</b>	<b>20,762</b>	<b>23,509</b>	<b>24,949</b>	<b>25,888</b>	<b>20,458</b>	<b>18,916</b>	<b>26,288</b>	<b>39.0%</b>

### Age

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
15-29	3,807	4,299	4,617	4,715	5,579	5,802	5,815	4,593	4,321	6,346	46.9%
30-39	3,120	2,878	3,343	3,336	3,940	4,336	4,487	3,445	3,170	4,366	37.7%
40-49	3,406	3,420	3,579	3,544	4,187	4,024	4,039	3,625	3,115	4,323	38.8%
50-59	3,262	3,678	3,808	3,888	4,040	4,397	4,417	3,623	3,460	4,323	24.9%
60-69	2,937	3,045	3,354	3,337	3,494	3,882	4,442	3,302	3,106	4,016	29.3%
70+	1,608	1,748	1,570	1,941	2,270	2,508	2,689	1,869	1,744	2,914	67.1%
<b>Total</b>	<b>18,140</b>	<b>19,069</b>	<b>20,271</b>	<b>20,762</b>	<b>23,509</b>	<b>24,949</b>	<b>25,888</b>	<b>20,458</b>	<b>18,916</b>	<b>26,288</b>	<b>39.0%</b>

### Travel Party

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Travelling alone	3,930	4,507	4,882	5,329	6,162	6,488	7,641	5,689	5,344	7,129	33.4%
Adult couple	5,012	5,299	5,583	6,056	6,373	6,708	6,948	5,615	5,232	7,357	40.6%
Family group - parents and children	4,087	4,083	4,023	3,735	4,188	4,369	4,262	3,511	3,211	4,593	43.0%
Friends or relatives travelling together with(out) children	4,117	4,254	4,713	4,712	5,537	5,986	5,567	4,886	4,373	5,939	35.8%
Business associates travelling together with(out) spouse	652	614	737	667	991	1,060	1,205	681	640	1,054	64.9%
Other	341	312	332	264	259	339	266	77	117	216	84.3%
<b>Total</b>	<b>18,140</b>	<b>19,069</b>	<b>20,271</b>	<b>20,762</b>	<b>23,509</b>	<b>24,949</b>	<b>25,888</b>	<b>20,458</b>	<b>18,916</b>	<b>26,288</b>	<b>39.0%</b>

### Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Eat out / dine at a restaurant and/or cafe	10,389	11,057	11,930	12,565	14,558	15,775	15,896	11,079	10,392	15,188	46.2%
Visit friends & relatives	8,517	8,961	8,981	9,382	9,970	11,565	11,071	7,327	5,982	9,051	51.3%
Pubs, clubs, discos etc	4,204	4,583	5,073	5,164	5,845	6,298	7,129	4,402	4,475	7,523	68.1%
Go to the beach	5,203	5,240	5,879	5,781	6,388	7,185	7,337	6,450	5,774	7,462	29.2%
Sightseeing/looking around	4,616	4,887	4,771	5,068	5,728	7,157	6,489	4,727	3,842	6,062	57.8%

### Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Friends or relatives property	21,061	22,310	23,767	25,041	26,821	29,965	29,437	25,381	22,464	27,729	23.4%
Standard hotel/motor inn (below 4 star)	8,247	8,919	8,797	9,425	10,484	10,395	10,987	8,279	9,210	13,251	43.9%
Caravan park or commercial camping ground	10,934	9,828	10,864	9,914	9,955	10,564	11,244	8,978	8,262	11,809	42.9%

### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Private vehicle or company car	15,720	16,611	17,814	18,038	20,518	21,941	22,362	18,992	17,263	23,311	35.0%
Aircraft	1,145	1,183	1,254	1,485	1,644	1,520	1,860	604	907	1,515	67.0%
Railway	559	603	558	609	677	726	753	377	368	617	67.8%



### DOMESTIC DAYTRIP TRAVEL

#### Visitors and Expenditure

	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	% Change YE Mar23 vs YE Mar22
Visitors (000)	31,799	35,234	35,641	36,481	38,865	41,718	45,823	29,986	27,617	39,592	43.4%
Expenditure (\$ million)	\$3,596	\$3,635	\$3,631	\$3,716	\$4,177	\$4,603	\$5,152	\$3,461	\$3,409	\$5,883	72.6%
Spend per visitor (\$)	\$113	\$103	\$102	\$102	\$107	\$110	\$112	\$115	\$123	\$149	20.4%

#### Main Purpose of Trip

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Holiday	15,488	17,886	18,272	18,195	20,099	20,950	21,665	14,043	12,501	19,133	53.0%
Visiting Friends & Relatives	8,970	9,417	9,561	10,028	10,422	11,157	12,301	7,294	7,286	10,096	38.6%
Business	3,304	3,132	3,070	3,447	3,143	4,515	6,039	3,733	3,570	4,895	37.1%
Other	4,037	4,800	4,737	4,811	5,200	5,095	5,818	4,917	4,259	5,468	28.4%
<b>Total</b>	<b>31,799</b>	<b>35,234</b>	<b>35,641</b>	<b>36,481</b>	<b>38,865</b>	<b>41,718</b>	<b>45,823</b>	<b>29,986</b>	<b>27,617</b>	<b>39,592</b>	<b>43.4%</b>

#### Origin

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Sydney	10,156	11,947	11,611	12,050	12,979	13,713	14,891	9,029	7,939	12,752	60.6%
Regional NSW	18,575	19,414	20,337	20,435	21,295	23,513	25,731	18,945	17,049	23,039	35.1%
<b>Total Intrastate</b>	<b>28,731</b>	<b>31,361</b>	<b>31,948</b>	<b>32,485</b>	<b>34,274</b>	<b>37,226</b>	<b>40,623</b>	<b>27,974</b>	<b>24,988</b>	<b>35,792</b>	<b>43.2%</b>
<b>Total Interstate</b>	<b>3,068</b>	<b>3,874</b>	<b>3,693</b>	<b>3,996</b>	<b>4,590</b>	<b>4,492</b>	<b>5,201</b>	<b>2,013</b>	<b>2,629</b>	<b>3,800</b>	<b>44.6%</b>
<b>Total</b>	<b>31,799</b>	<b>35,234</b>	<b>35,641</b>	<b>36,481</b>	<b>38,865</b>	<b>41,718</b>	<b>45,823</b>	<b>29,986</b>	<b>27,617</b>	<b>39,592</b>	<b>43.4%</b>

#### Age

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
15-29	5,565	7,676	8,015	7,284	8,747	8,582	9,227	6,293	5,672	9,225	62.6%
30-39	5,512	5,522	5,202	5,725	5,763	6,925	7,805	4,218	4,077	6,082	49.2%
40-49	5,683	6,339	5,815	5,584	6,196	6,257	6,803	4,209	3,899	5,461	40.1%
50-59	5,822	5,767	6,321	6,641	6,605	6,978	7,370	4,893	4,686	6,426	37.2%
60-69	5,528	6,055	6,504	6,575	6,387	7,558	8,621	5,895	4,985	6,753	35.5%
70+	3,690	3,876	3,785	4,672	5,168	5,418	5,997	4,479	4,299	5,645	31.3%
<b>Total</b>	<b>31,799</b>	<b>35,234</b>	<b>35,641</b>	<b>36,481</b>	<b>38,865</b>	<b>41,718</b>	<b>45,823</b>	<b>29,986</b>	<b>27,617</b>	<b>39,592</b>	<b>43.4%</b>

#### Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Eat out / dine at a restaurant and/or cafe	14,643	15,709	17,633	18,008	19,737	21,341	23,105	12,317	11,024	17,236	56.3%
Visit friends & relatives	11,246	12,152	11,308	11,521	12,151	13,266	13,812	7,279	6,594	10,187	54.5%
Go shopping for pleasure	7,120	7,562	6,535	7,312	7,404	7,333	7,321	4,838	4,339	7,065	62.8%
Sightseeing/looking around	5,304	5,530	6,058	6,014	6,784	7,767	8,252	4,471	3,291	5,678	72.5%
Go to the beach	3,807	4,702	4,921	4,800	5,836	5,956	6,969	4,036	3,282	5,594	70.5%

#### Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Mar23 vs YE Mar22
	YE Mar 2014	YE Mar 2015	YE Mar 2016	YE Mar 2017	YE Mar 2018	YE Mar 2019	YE Mar 2020	YE Mar 2021	YE Mar 2022	YE Mar 2023	
Private vehicle or company car	30,198	33,421	34,102	34,884	37,195	39,621	43,709	29,176	26,769	38,072	42.2%
Railway	756	992	800	815	864	973	1,165	374	458	743	62.4%
Bus/Coach	537	510	434	417	499	629	503	n/p	n/p	460	-

n/p = not publishable; '-' = not available

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, The Murray, New England North West, North Coast, The Outback, Riverina, Snowy Mountains and South Coast.