

**OVERVIEW**

n/p = not publishable

Domestic - overnight & daytrip	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)	4,709	5,105	4,759	5,284	5,913	6,123	5,012	4,779	4,481	6,280	40.1%
Nights (000)	5,661	5,380	6,316	6,647	6,811	7,070	6,709	6,231	5,949	7,517	26.4%
Expenditure (\$M)	\$1,266	\$1,246	\$1,212	\$1,237	\$1,470	\$1,636	\$1,482	\$1,394	\$1,472	\$2,229	51.4%

**DOMESTIC OVERNIGHT TRAVEL**

**Visitors, Nights and Expenditure**

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)	1,946	2,147	2,288	2,299	2,523	2,666	2,332	2,040	2,149	2,854	32.9%
Nights (000)	5,661	5,380	6,316	6,647	6,811	7,070	6,709	6,231	5,949	7,517	26.4%
Average Length of Stay (nights)	2.9	2.5	2.8	2.9	2.7	2.7	2.9	3.1	2.8	2.6	-4.9%
Expenditure (\$M)	\$832	\$813	\$854	\$814	\$1,026	\$1,111	\$995	\$975	\$994	\$1,558	56.8%
Spend per visitor per night (\$)	\$147	\$151	\$135	\$122	\$151	\$157	\$148	\$156	\$167	\$207	24.1%
Interstate visitors (000)	976	1,212	1,242	1,146	1,266	1,390	1,148	861	1,095	1,510	37.9%
Intrastate visitors (000)	971	935	1,046	1,152	1,257	1,276	1,184	1,179	1,053	1,344	27.6%
Interstate nights (000)	3,012	3,187	3,554	3,525	3,640	3,702	3,406	2,548	3,287	4,004	21.8%
Intrastate nights (000)	2,649	2,192	2,762	3,122	3,172	3,368	3,303	3,683	2,661	3,514	32.0%
Interstate expenditure (\$M)	\$386	\$417	\$440	\$412	\$557	\$546	\$494	\$429	\$502	\$783	56.0%
Intrastate expenditure (\$M)	\$445	\$397	\$414	\$402	\$469	\$564	\$501	\$546	\$491	\$775	57.7%

**Main Purpose of Visit**

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Holiday	699	810	831	834	819	1,049	713	714	698	1,036	48.4%
Visiting Friends & Relatives	679	741	817	755	842	904	814	597	839	981	16.9%
Business	363	358	431	485	623	498	592	522	388	582	50.2%
Other	223	251	226	237	261	230	234	221	236	289	22.4%
Total	1,946	2,147	2,288	2,299	2,523	2,666	2,332	2,040	2,149	2,854	32.9%

**Origin**

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Regional NSW	684	681	704	814	855	804	771	786	703	913	29.8%
Sydney	286	254	342	338	402	472	413	393	350	431	23.2%
Queensland	n/p	97	136	100	134	159	123	n/p	n/p	134	-
Victoria	728	847	864	850	896	969	822	629	811	1,111	36.9%
ACT	85	122	97	83	79	114	109	87	119	124	4.6%
Other Interstate	110	145	145	113	157	148	94	94	101	141	39.5%
Total	1,946	2,147	2,288	2,299	2,523	2,666	2,332	2,040	2,149	2,854	32.9%

**Age**

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
15-29	300	405	402	469	535	526	544	347	460	540	17.3%
30-39	263	275	356	298	330	374	400	328	257	451	75.6%
40-49	372	347	387	432	428	447	303	306	299	389	29.9%
50-59	353	441	504	382	427	487	407	379	422	543	28.6%
60-69	388	457	443	440	480	466	425	434	446	544	22.0%
70+	271	222	196	277	323	367	253	246	264	387	46.6%
Total	1,946	2,147	2,288	2,299	2,523	2,666	2,332	2,040	2,149	2,854	32.9%

**Travel Party**

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Travelling alone	557	571	690	686	791	736	800	690	693	843	21.7%
Adult couple	622	664	688	639	725	823	557	562	657	801	22.0%
Family group - parents and children	315	387	331	360	406	398	334	316	288	404	40.2%
Friends or relatives travelling together	316	401	453	394	444	502	452	343	424	609	43.6%
Other travel party	137	123	127	220	156	208	190	129	86	196	127.6%
Total	1,946	2,147	2,288	2,299	2,523	2,666	2,332	2,040	2,149	2,854	32.9%

**Top 5 Activities (sorted by the latest year)**

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Eat out / dine at a restaurant and/or cafe	1,045	1,176	1,182	1,292	1,346	1,444	1,197	1,089	1,068	1,621	51.8%
Visit friends & relatives	843	896	896	881	993	1,062	876	520	695	944	35.9%
Pubs, clubs, discos etc	512	626	643	637	652	725	619	530	611	821	34.4%
Sightseeing/looking around	348	419	380	476	429	602	392	398	407	607	49.2%
Go shopping for pleasure	371	350	332	315	352	359	244	243	374	343	-8.5%

**Top 3 types of Accommodation used (sorted by the latest year)**

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Standard hotel/motor inn (below 4 star)	711	707	666	764	801	901	654	637	682	1,021	49.6%
Friends or relatives property	635	755	782	706	833	857	784	577	740	932	25.9%
Caravan park or commercial camping ground	213	257	282	224	281	271	217	230	257	305	18.7%

# Travel to Riverina Murray Destination Network

Year ended June 2023

Source: National Visitor Survey, TRA.



## DOMESTIC DAYTRIP TRAVEL

### Visitors and Expenditure

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)	2,763	2,958	2,471	2,985	3,390	3,457	2,679	2,739	2,333	3,425	46.8%
Expenditure (\$M)	\$435	\$433	\$358	\$423	\$444	\$526	\$486	\$419	\$479	\$671	40.1%
Spend per visitor (\$)	\$157	\$146	\$145	\$142	\$131	\$152	\$182	\$153	\$205	\$196	-4.6%

### Main Purpose of Trip

	Visitors (000)										% change 2023 vs. 2022
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	2022
Holiday	1,066	1,220	1,182	1,196	1,575	1,490	1,112	930	1,070	1,494	39.6%
Visiting Friends & Relatives	638	610	517	696	710	709	568	510	481	724	50.4%
Business	364	367	n/p	408	401	518	429	564	n/p	331	-
Other	695	761	597	686	704	739	570	735	538	877	62.9%
Total	2,763	2,958	2,471	2,985	3,390	3,457	2,679	2,739	2,333	3,425	46.8%

### Origin

	Visitors (000)										% change 2023 vs. 2022
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	2022
Regional NSW	1,818	2,139	1,629	2,033	2,277	2,300	1,807	2,097	1,586	2,402	51.4%
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Intrastate	1,879	2,195	1,693	2,168	2,333	2,529	1,876	2,208	1,592	2,470	55.2%
Total Interstate	884	763	778	818	1,056	928	804	530	741	955	28.9%
Total	2,763	2,958	2,471	2,985	3,390	3,457	2,679	2,739	2,333	3,425	46.8%

### Age

	Visitors (000)										% change 2023 vs. 2022
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	2022
15-29	472	588	522	619	765	791	446	677	n/p	618	-
30-39	508	385	n/p	491	540	591	593	n/p	n/p	536	-
40-49	509	625	567	538	661	545	297	352	403	483	20.1%
50-59	466	482	336	346	483	603	506	406	318	504	58.4%
60-69	487	455	429	599	443	514	477	621	333	603	80.8%
70+	321	424	274	392	498	412	361	412	448	682	52.3%
Total	2,763	2,958	2,471	2,985	3,390	3,457	2,679	2,739	2,333	3,425	46.8%