

Travel to Sydney Surrounds North Destination Network

Year ended June 2023

Source: National Visitor Survey, TRA.



OVERVIEW

n/p = not publishable

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Domestic - overnight & daytrip											
Visitors (000)	13,104	13,456	14,121	14,581	15,593	18,718	15,225	14,871	11,666	17,493	50.0%
Nights (000)	10,833	11,808	11,417	12,378	13,851	16,220	13,216	14,839	12,711	15,941	25.4%
Expenditure (\$M)	\$2,681	\$2,820	\$2,894	\$3,050	\$3,341	\$3,705	\$3,082	\$3,881	\$3,346	\$5,377	60.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)	4,002	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	38.7%
Nights (000)	10,833	11,808	11,417	12,378	13,851	16,220	13,216	14,839	12,711	15,941	25.4%
Average Length of Stay (nights)	2.7	2.8	2.6	2.7	2.6	2.7	2.8	2.8	2.9	2.6	-9.6%
Expenditure (\$M)	\$1,790	\$1,908	\$1,907	\$2,061	\$2,305	\$2,499	\$2,126	\$2,798	\$2,494	\$3,890	56.0%
Spend per visitor per night (\$)	\$165	\$162	\$167	\$166	\$166	\$154	\$161	\$189	\$196	\$244	24.4%
Interstate visitors (000)	579	675	617	699	794	871	733	509	579	864	49.0%
Intrastate visitors (000)	3,423	3,471	3,724	3,933	4,438	5,198	4,054	4,855	3,792	5,199	37.1%
Interstate nights (000)	2,029	2,825	2,180	2,937	2,887	3,729	2,961	2,239	2,600	3,161	21.6%
Intrastate nights (000)	8,805	8,983	9,237	9,441	10,964	12,491	10,254	12,599	10,110	12,780	26.4%
Interstate expenditure (\$M)	\$278	\$397	\$269	\$362	\$425	\$505	\$450	\$268	\$340	\$629	85.2%
Intrastate expenditure (\$M)	\$1,512	\$1,511	\$1,637	\$1,699	\$1,880	\$1,994	\$1,676	\$2,530	\$2,154	\$3,261	51.4%

Main Purpose of Visit

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)											
Holiday	1,712	1,853	1,810	1,978	2,225	2,463	1,735	2,618	1,875	2,653	41.5%
Visiting Friends & Relatives	1,707	1,610	1,786	1,860	2,026	2,483	2,131	1,863	1,764	2,442	38.5%
Business	438	533	545	588	783	843	670	575	566	711	25.7%
Other	187	166	214	249	234	314	282	341	198	293	48.2%
Total	4,002	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	38.7%

Origin

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)											
Sydney	1,847	2,012	2,157	2,389	2,576	3,110	2,365	3,204	2,217	3,184	43.6%
Regional NSW	1,576	1,459	1,567	1,544	1,861	2,088	1,689	1,651	1,575	2,014	27.9%
Queensland	253	277	287	310	360	360	334	227	260	355	36.2%
Victoria	158	197	145	226	215	282	243	147	155	271	74.6%
ACT	82	94	94	n/p	115	113	75	92	100	131	31.6%
Other Interstate	86	107	92	103	104	116	81	n/p	64	107	66.4%
Total	4,002	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	38.7%

Age

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)											
15-29	853	975	1,065	1,002	1,307	1,508	1,138	1,234	1,113	1,378	23.7%
30-39	672	658	688	852	921	1,082	867	843	785	1,104	40.7%
40-49	818	690	691	820	878	843	716	983	754	1,086	44.1%
50-59	696	778	820	830	857	1,074	766	948	675	989	46.4%
60-69	597	657	719	694	775	971	847	852	672	928	38.0%
70+	365	388	358	434	494	591	452	504	372	579	55.5%
Total	4,002	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	38.7%

Travel Party

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)											
Travelling alone	1,012	988	1,138	1,250	1,418	1,803	1,548	1,392	1,353	1,652	22.1%
Adult couple	1,048	1,319	1,228	1,411	1,530	1,684	1,322	1,465	1,090	1,858	70.6%
Family group - parents and children	810	802	803	814	807	973	775	930	766	1,105	44.3%
Friends or relatives travelling together	966	844	933	951	1,186	1,351	890	1,381	1,052	1,257	19.5%
Other travel party	165	192	238	207	290	257	250	196	112	190	69.0%
Total	4,002	4,146	4,341	4,632	5,232	6,069	4,786	5,364	4,372	6,062	38.7%

Top 5 Activities (sorted by the latest year)

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)											
Eat out / dine at a restaurant and/or cafe	2,363	2,505	2,516	2,835	3,269	3,739	2,866	3,075	2,270	3,439	51.5%
Visit friends & relatives	2,118	1,995	2,045	2,224	2,413	3,095	2,348	1,922	1,604	2,415	50.5%
Go to the beach	1,233	1,303	1,373	1,351	1,589	2,063	1,660	1,888	1,576	2,039	29.3%
Pubs, clubs, discos etc	885	890	953	989	1,078	1,324	1,113	1,081	840	1,451	72.8%
Sightseeing/looking around	981	973	964	990	1,251	1,497	1,053	1,063	784	1,186	51.3%

Top 3 types of Accommodation used (sorted by the latest year)

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)											
Friends or relatives property	1,805	1,830	1,884	2,009	2,238	2,766	2,249	2,075	1,738	2,509	44.3%
Standard hotel/motor inn (below 4 star)	701	647	737	762	828	821	699	766	694	944	36.1%
Rented house/apartment/flat or unit	350	364	381	380	457	586	403	615	432	538	24.4%

Travel to Sydney Surrounds North Destination Network

Year ended June 2023

Source: National Visitor Survey, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	% change 2023 vs. 2022
Visitors (000)	9,102	9,310	9,780	9,949	10,361	12,649	10,438	9,507	7,294	11,431	56.7%
Expenditure (\$M)	\$891	\$911	\$987	\$989	\$1,037	\$1,206	\$956	\$1,084	\$852	\$1,486	74.5%
Spend per visitor (\$)	\$98	\$98	\$101	\$99	\$100	\$95	\$92	\$114	\$117	\$130	11.3%

Main Purpose of Trip

	Visitors (000)										% change
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	2023 vs. 2022
Holiday	4,024	4,408	4,382	4,481	4,822	5,784	4,094	4,336	3,096	4,643	50.0%
Visiting Friends & Relatives	3,181	2,979	3,112	3,295	3,315	4,143	3,772	2,925	2,139	3,689	72.5%
Business	870	798	953	931	957	1,561	1,435	1,141	967	1,533	58.6%
Other	1,027	1,124	1,333	1,242	1,267	1,161	1,137	1,104	1,092	1,565	43.3%
Total	9,102	9,310	9,780	9,949	10,361	12,649	10,438	9,507	7,294	11,431	56.7%

Origin

	Visitors (000)										% change
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	2023 vs. 2022
Sydney	3,943	4,074	3,914	4,127	4,742	5,446	4,284	3,861	2,795	5,018	79.5%
Regional NSW	5,128	5,204	5,831	5,783	5,594	7,183	6,099	5,641	4,478	6,371	42.3%
Total Intrastate	9,070	9,279	9,745	9,910	10,336	12,629	10,383	9,502	7,273	11,389	56.6%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	9,102	9,310	9,780	9,949	10,361	12,649	10,438	9,507	7,294	11,431	56.7%

Age

	Visitors (000)										% change
	YE Jun 2014	YE Jun 2015	YE Jun 2016	YE Jun 2017	YE Jun 2018	YE Jun 2019	YE Jun 2020	YE Jun 2021	YE Jun 2022	YE Jun 2023	2023 vs. 2022
15-29	1,597	1,855	2,137	1,648	2,341	2,612	1,997	2,030	1,594	2,440	53.1%
30-39	1,561	1,645	1,321	1,674	1,595	2,125	1,742	1,497	1,281	1,786	39.4%
40-49	1,624	1,803	1,572	1,813	1,640	1,786	1,436	1,496	894	1,682	88.0%
50-59	1,687	1,631	1,911	1,787	1,796	2,103	1,680	1,744	1,389	2,220	59.9%
60-69	1,664	1,562	1,836	1,673	1,667	2,349	2,329	1,522	1,187	1,711	44.1%
70+	970	813	1,004	1,354	1,323	1,675	1,255	1,218	949	1,592	67.7%
Total	9,102	9,310	9,780	9,949	10,361	12,649	10,438	9,507	7,294	11,431	56.7%