

Travel to Blue Mountains Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



OVERVIEW

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
DOMESTIC (overnight & daytrip)											
Visitors ('000)	3,280	3,417	3,969	3,912	4,055	4,402	3,322	3,545	2,778	4,190	50.8%
Nights ('000)	1,768	2,065	2,214	2,277	2,515	2,776	2,372	2,912	2,671	3,171	18.7%
Expenditure (\$ million)	\$486	\$552	\$603	\$602	\$671	\$758	\$555	\$759	\$618	\$944	52.6%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	800	863	945	967	1,108	1,291	965	1,287	976	1,293	32.4%
Nights (000)	1,768	2,065	2,214	2,277	2,515	2,776	2,372	2,912	2,671	3,171	18.7%
Average Length of Stay	2.2	2.4	2.3	2.4	2.3	2.1	2.5	2.3	2.7	2.5	-10.3%
Expenditure (\$ million)	\$284	\$362	\$347	\$387	\$396	\$429	\$356	\$580	\$439	\$606	38.1%
Spend per visitor per night (\$)	\$161	\$175	\$157	\$170	\$157	\$155	\$150	\$199	\$164	\$191	16.3%
Intrastate visitors (000)	685	755	814	810	989	1,129	857	1,196	860	1,167	35.8%
Interstate visitors (000)	116	108	132	157	119	163	108	90	117	125	7.2%
Intrastate nights (000)	1,424	1,769	1,711	1,802	2,156	2,196	1,870	2,707	2,313	2,640	14.1%
Interstate nights (000)	343	295	504	475	358	580	502	205	358	531	48.3%
Intrastate expenditure (\$ million)	\$230	\$309	\$289	\$309	\$348	\$371	\$300	\$533	\$373	\$534	43.2%
Interstate expenditure (\$ million)	\$54	\$53	\$58	\$79	\$47	\$58	\$56	\$47	\$66	\$73	9.5%

Purpose of Visit

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	465	510	584	569	687	718	483	794	550	712	29.3%
Visiting Friends & Relatives	224	230	244	287	310	401	346	331	309	424	37.3%
Business	n/p	93	n/p	n/p	n/p	128	84	137	n/p	122	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	800	863	945	967	1,108	1,291	965	1,287	976	1,293	32.4%

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	1,046	1,193	1,344	1,428	1,416	1,580	1,112	1,737	1,348	1,677	24.4%
Visiting Friends & Relatives	468	502	581	596	836	894	825	781	918	1,109	20.8%
Business	n/p	329	n/p	n/p	n/p	232	288	289	n/p	317	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,768	2,065	2,214	2,277	2,515	2,776	2,372	2,912	2,671	3,171	18.7%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Regional NSW	251	234	254	252	264	353	318	305	233	286	22.9%
Sydney	434	521	560	558	725	776	540	891	626	881	40.7%
Total Intrastate	685	755	814	810	989	1,129	857	1,196	860	1,167	35.8%
Victoria	n/p	n/p	n/p	84	n/p	n/p	n/p	n/p	n/p	n/p	-
Queensland	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	116	108	132	157	119	163	108	90	117	125	7.2%
Grand Total	800	863	945	967	1,108	1,291	965	1,287	976	1,293	32.4%

Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	220	198	204	211	341	335	202	259	256	370	44.7%
30-39	96	137	171	155	137	285	178	197	171	221	28.9%
40-49	146	140	146	194	231	180	146	249	128	168	30.9%
50-59	116	179	185	135	180	174	113	227	136	198	45.4%
60-69	143	145	152	176	135	167	227	234	162	157	-2.9%
70+	79	63	88	96	82	150	99	121	123	179	45.6%
Total	800	863	945	967	1,108	1,291	965	1,287	976	1,293	32.4%

Travel to Blue Mountains Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



Travel Party

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Travelling alone	174	177	160	185	197	286	283	264	268	308	15.0%
Adult couple	201	292	283	314	326	362	312	444	302	405	34.1%
Family group - parents and children	150	152	169	162	191	194	146	175	137	214	56.4%
Friends or relatives travelling together with(out) children	219	177	273	254	326	388	199	344	224	311	39.0%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	800	863	945	967	1,108	1,291	965	1,287	976	1,293	32.4%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	403	513	561	558	641	807	567	791	488	672	37.8%
Bushwalking / rainforest walks	305	411	382	426	520	622	337	568	402	569	41.6%
Visit national parks / state parks	304	313	345	338	473	557	309	463	285	448	57.3%
Visit friends & relatives	291	306	333	366	358	463	392	335	310	386	24.5%
Sightseeing/looking around	306	342	310	314	355	448	280	357	221	349	57.8%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Friends or relatives property	442	597	796	714	916	954	863	952	984	1,220	23.9%
Rented house/apartment/flat or unit	352	303	272	257	294	393	323	443	n/p	398	-
Standard hotel/motor inn (below 4 star)	362	375	277	237	265	423	286	338	241	372	54.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	643	730	826	862	927	1,125	821	1,168	860	1,127	31.0%
Railway	75	88	n/p	n/p	111	106	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	2,480	2,554	3,024	2,945	2,947	3,111	2,357	2,258	1,802	2,897	60.8%
Expenditure (\$ million)	\$202	\$189	\$256	\$215	\$276	\$329	\$199	\$178	\$179	\$337	88.2%
Spend per visitor (\$)	\$81	\$74	\$85	\$73	\$94	\$106	\$85	\$79	\$99	\$116	17.1%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	1,714	1,724	2,217	1,858	1,983	2,045	1,469	1,410	1,118	2,048	83.2%
Visiting Friends & Relatives	509	551	461	754	755	658	540	514	500	434	-13.0%
Business	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	2,480	2,554	3,024	2,945	2,947	3,111	2,357	2,258	1,802	2,897	60.8%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Sydney	1,885	1,980	2,495	2,530	2,427	2,692	1,843	1,908	1,186	2,245	89.3%
Regional NSW	585	575	514	415	495	402	514	350	609	652	7.2%
Total Intrastate	2,470	2,554	3,009	2,945	2,921	3,094	2,357	2,258	1,794	2,897	61.5%
Total Interstate	n/p	-	n/p	-	n/p	n/p	-	-	n/p	-	-
Total	2,480	2,554	3,024	2,945	2,947	3,111	2,357	2,258	1,802	2,897	60.8%

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Year ended June 2023

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Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	n/p	711	810	823	752	741	578	502	n/p	785	-
30-39	421	442	510	677	578	595	472	435	n/p	541	-
40-49	397	476	625	349	443	483	321	402	n/p	508	-
50-59	587	353	377	348	439	549	288	310	n/p	n/p	-
60-69	400	301	434	463	372	371	403	365	445	n/p	-
70+	192	271	268	286	363	372	294	n/p	n/p	n/p	-
Total	2,480	2,554	3,024	2,945	2,947	3,111	2,357	2,258	1,802	2,897	60.8%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	1,292	1,346	1,829	1,632	1,580	1,760	1,302	1,141	1,093	1,556	42.3%
Bushwalking / rainforest walks	804	751	1,072	1,031	986	1,226	828	825	536	927	73.0%
Visit national parks / state parks	795	673	1,027	927	1,073	1,164	830	748	459	851	85.5%
Sightseeing/looking around	893	710	1,059	898	1,163	1,044	735	563	381	714	87.3%
Visit friends & relatives	679	647	653	939	918	794	657	474	507	661	30.4%

Top types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	2,339	2,242	2,693	2,585	2,551	2,786	2,099	2,101	1,709	2,644	54.7%
Railway	n/p	n/p	n/p	272.1	n/p	n/p	n/p	n/p	n/p	n/p	-
Rental car	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; '-' = not available

Blue Mountains includes: Katoomba, Leura, Lithgow, Megalong Valley and Springwood.