

Travel to Capital Country Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



OVERVIEW

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
DOMESTIC (overnight & daytrip)											
Visitors ('000)	3,064	3,563	3,690	3,946	4,393	5,189	4,329	4,451	3,300	4,587	39.0%
Nights ('000)	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	2,894	3,522	21.7%
Expenditure (\$ million)	\$479	\$532	\$601	\$611	\$797	\$919	\$750	\$945	\$855	\$1,081	26.4%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	1,599	33.2%
Nights (000)	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	2,894	3,522	21.7%
Average Length of Stay	2.3	2.4	2.3	2.3	2.2	2.2	2.5	2.4	2.4	2.2	-8.7%
Expenditure (\$ million)	\$319	\$324	\$396	\$347	\$475	\$583	\$444	\$621	\$605	\$667	10.1%
Spend per visitor per night (\$)	\$127	\$129	\$131	\$127	\$146	\$166	\$130	\$167	\$209	\$189	-9.5%
Intrastate visitors (000)	816	751	992	888	1,129	1,214	1,024	1,228	898	1,228	36.8%
Interstate visitors (000)	274	275	303	296	338	397	359	348	302	371	22.8%
Intrastate nights (000)	1,822	1,763	2,187	1,978	2,324	2,552	2,378	2,907	2,200	2,603	18.3%
Interstate nights (000)	689	746	838	750	933	971	1,036	816	694	919	32.5%
Intrastate expenditure (\$ million)	\$237	\$237	\$292	\$272	\$352	\$422	\$342	\$521	\$453	\$503	11.0%
Interstate expenditure (\$ million)	\$83	\$87	\$104	\$75	\$123	\$161	\$102	\$100	\$152	\$163	7.6%

Purpose of Visit

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	422	380	495	407	547	623	430	644	455	544	19.5%
Visiting Friends & Relatives	438	394	541	511	578	653	532	612	467	630	35.1%
Business	159	155	166	167	240	246	321	196	177	279	57.0%
Other	76	98	94	101	105	95	108	130	101	148	46.1%
Total	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	1,599	33.2%

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	1,020	932	1,041	1,037	1,109	1,306	862	1,435	971	1,213	25.0%
Visiting Friends & Relatives	1,000	980	1,380	1,139	1,470	1,266	1,266	1,405	1,246	1,418	13.8%
Business	371	416	411	341	446	816	1,054	578	514	680	32.4%
Other	121	182	193	211	232	136	231	306	164	211	28.6%
Total	2,511	2,509	3,025	2,728	3,257	3,523	3,413	3,723	2,894	3,522	21.7%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Regional NSW	414	374	471	405	474	526	457	464	390	584	49.9%
Sydney	401	378	521	483	655	689	567	764	508	644	26.7%
Total Intrastate	816	751	992	888	1,129	1,214	1,024	1,228	898	1,228	36.8%
Victoria	121	108	115	107	106	116	135	124	137	169	22.7%
Queensland	n/p	n/p	n/p	n/p	99	94	n/p	n/p	n/p	n/p	-
ACT	n/p	98	78	88	102	145	124	163	95	127	34.8%
Other Interstate	22	n/p	60	n/p	31	42	n/p	n/p	n/p	n/p	-
Total Interstate	274	275	303	296	338	397	359	348	302	371	22.8%
Grand Total	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	1,599	33.2%

Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	231	158	252	271	296	302	276	290	280	368	31.5%
30-39	147	153	201	130	244	204	208	246	193	209	8.4%
40-49	203	160	208	181	190	293	177	268	166	249	50.2%
50-59	194	226	254	227	276	285	285	280	153	341	122.9%
60-69	201	189	259	250	286	276	234	283	243	238	-1.8%
70+	114	140	121	125	174	249	204	208	165	193	16.6%
Total	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	1,599	33.2%

Travel to Capital Country Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



Travel Party

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Travelling alone	263	242	342	328	409	601	484	470	328	492	50.0%
Adult couple	298	327	393	333	504	402	363	500	385	455	18.3%
Family group - parents and children	229	200	223	242	203	222	172	233	161	221	36.9%
Friends or relatives travelling together with(out) children	238	197	260	226	274	302	261	324	278	352	26.5%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	100	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,090	1,026	1,295	1,184	1,467	1,611	1,383	1,575	1,200	1,599	33.2%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	512	492	677	659	750	842	643	817	560	807	44.2%
Visit friends & relatives	525	468	639	612	617	709	575	590	369	615	66.8%
Pubs, clubs, discos etc	178	172	251	240	248	321	227	335	306	370	20.8%
Sightseeing/looking around	222	217	287	182	310	328	292	303	217	301	38.7%
Bushwalking / rainforest walks	134	135	171	148	201	205	157	257	209	236	13.4%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Friends or relatives property	1,034	1,177	1,416	1,289	1,601	1,255	1,433	1,491	1,128	1,437	27.4%
Standard hotel/motor inn (below 4 star)	549	461	437	434	539	647	800	640	633	708	11.8%
Caravan or camping - non commercial	n/p	197	198	242	254	289	135	313	219	336	53.4%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	975	888	1,166	1,060	1,298	1,483	1,258	1,472	1,132	1,455	28.5%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Aircraft	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	2,987	42.2%
Expenditure (\$ million)	\$159	\$209	\$205	\$264	\$322	\$336	\$306	\$323	\$250	\$414	65.8%
Spend per visitor (\$)	\$81	\$82	\$86	\$95	\$110	\$94	\$104	\$112	\$119	\$139	16.5%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	870	1,436	1,125	1,389	1,580	1,780	1,362	1,456	843	1,495	77.4%
Visiting Friends & Relatives	733	601	866	822	803	1,077	932	772	645	871	35.1%
Business	n/p	221	203	n/p	n/p	432	439	294	n/p	n/p	-
Other	n/p	279	n/p	321	282	290	n/p	354	n/p	n/p	-
Total	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	2,987	42.2%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Sydney	817	913	1,040	1,069	1,135	1,225	1,103	1,100	591	1,070	81.1%
Regional NSW	673	1,033	832	1,071	1,081	1,353	1,187	1,164	968	1,206	24.5%
Total Intrastate	1,490	1,946	1,871	2,140	2,216	2,578	2,290	2,264	1,559	2,276	45.9%
Total Interstate	484	591	523	621	710	1,000	655	611	541	712	31.6%
Total	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	2,987	42.2%

Travel to Capital Country Tourism Region

Year ended June 2023

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Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	n/p	488	474	535	n/p	719	488	648	416	670	60.8%
30-39	n/p	n/p	n/p	n/p	469	572	388	393	n/p	505	-
40-49	274	374	386	495	463	617	497	367	n/p	n/p	-
50-59	415	466	437	501	611	549	539	498	386	461	19.3%
60-69	435	584	485	492	530	541	630	481	508	687	35.3%
70+	227	338	383	415	398	581	404	488	254	395	55.2%
Total	1,974	2,537	2,395	2,761	2,926	3,579	2,945	2,876	2,100	2,987	42.2%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	910	1,247	1,331	1,320	1,578	1,912	1,432	1,479	833	1,396	67.5%
Visit friends & relatives	791	742	918	1,013	1,017	1,250	959	822	589	687	16.5%
Go shopping for pleasure	424	689	407	444	620	692	469	447	302	561	85.6%
Sightseeing/looking around	364	438	445	647	577	771	562	536	287	442	54.3%
Visit national parks / state parks	n/p	n/p	n/p	n/p	n/p	326	n/p	n/p	n/p	n/p	-

Top types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	1,827	2,456	2,275	2,601	2,841	3,399	2,846	2,813	2,061	2,859	38.7%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-	n/p	-

n/p = not publishable; '-' = not available

Capital Country includes: Bowral, Goulburn, Yass and Young.