

Travel to Central Coast Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



OVERVIEW

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
DOMESTIC (overnight & daytrip)											
Visitors ('000)	4,741	4,411	4,567	4,798	5,157	6,289	5,611	5,098	3,903	5,946	52.3%
Nights ('000)	3,504	3,459	3,348	3,879	4,100	4,458	3,880	4,332	4,359	4,257	-2.4%
Expenditure (\$ million)	\$793	\$753	\$792	\$769	\$834	\$1,011	\$854	\$981	\$1,017	\$1,451	42.7%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	1,296	1,199	1,253	1,390	1,505	1,737	1,445	1,699	1,422	1,686	18.6%
Nights (000)	3,504	3,459	3,348	3,879	4,100	4,458	3,880	4,332	4,359	4,257	-2.4%
Average Length of Stay	2.7	2.9	2.7	2.8	2.7	2.6	2.7	2.5	3.1	2.5	-17.6%
Expenditure (\$ million)	\$537	\$484	\$505	\$513	\$547	\$660	\$516	\$693	\$781	\$900	15.2%
Spend per visitor per night (\$)	\$153	\$140	\$151	\$132	\$133	\$148	\$133	\$160	\$179	\$211	18.0%
Intrastate visitors (000)	1,117	1,028	1,087	1,240	1,310	1,529	1,269	1,544	1,259	1,488	18.1%
Interstate visitors (000)	178	170	166	150	195	208	176	155	162	198	21.8%
Intrastate nights (000)	2,929	2,654	2,727	3,211	3,518	3,516	3,129	3,677	3,405	3,523	3.5%
Interstate nights (000)	575	805	620	668	582	942	752	655	954	733	-23.1%
Intrastate expenditure (\$ million)	\$462	\$403	\$446	\$451	\$466	\$565	\$433	\$621	\$700	\$774	10.5%
Interstate expenditure (\$ million)	\$75	\$81	\$59	\$62	\$80	\$95	\$83	\$73	\$81	\$126	55.9%

Purpose of Visit

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	575	572	563	619	685	776	567	839	656	778	18.5%
Visiting Friends & Relatives	622	523	589	612	630	740	718	695	595	776	30.3%
Business	n/p	n/p	74	117	128	155	94	81	130	n/p	-
Other	n/p	42	n/p	n/p	n/p	73	74	85	n/p	n/p	-
Total	1,296	1,199	1,253	1,390	1,505	1,737	1,445	1,699	1,422	1,686	18.6%

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	1,792	1,801	1,777	1,742	2,005	1,990	1,550	2,260	1,985	2,146	8.1%
Visiting Friends & Relatives	1,490	1,302	1,295	1,545	1,664	1,986	1,823	1,692	1,896	1,759	-7.2%
Business	n/p	n/p	169	508	248	320	223	139	361	n/p	-
Other	n/p	98	n/p	n/p	n/p	162	284	241	n/p	n/p	-
Total	3,504	3,459	3,348	3,879	4,100	4,458	3,880	4,332	4,359	4,257	-2.4%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Regional NSW	349	283	322	340	445	435	416	361	308	365	18.7%
Sydney	768	745	765	899	865	1,094	853	1,184	951	1,122	18.0%
Total Intrastate	1,117	1,028	1,087	1,240	1,310	1,529	1,269	1,544	1,259	1,488	18.1%
Victoria	n/p	n/p	n/p	n/p	n/p	72	n/p	n/p	n/p	n/p	-
Queensland	81	n/p	75	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	178	170	166	150	195	208	176	155	162	198	21.8%
Grand Total	1,296	1,199	1,253	1,390	1,505	1,737	1,445	1,699	1,422	1,686	18.6%

Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	268	276	299	297	397	374	363	348	350	394	12.4%
30-39	217	192	168	265	264	318	228	286	261	280	7.3%
40-49	241	209	207	240	208	231	239	323	266	283	6.2%
50-59	216	186	231	256	231	337	196	281	213	273	28.4%
60-69	213	192	233	201	266	289	247	297	211	284	34.5%
70+	140	143	115	131	139	189	171	165	119	170	42.8%
Total	1,296	1,199	1,253	1,390	1,505	1,737	1,445	1,699	1,422	1,686	18.6%

Travel to Central Coast Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



Travel Party

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Travelling alone	306	242	299	364	402	468	515	449	406	507	24.8%
Adult couple	343	404	357	424	438	529	369	475	384	453	18.2%
Family group - parents and children	306	303	266	299	262	331	285	335	226	337	49.2%
Friends or relatives travelling together with(out) children	311	220	291	269	372	373	243	406	380	379	-0.2%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other	n/p	n/p	n/p	n/p	-	n/p	n/p	n/p	n/p	n/p	-
Total	1,296	1,199	1,253	1,390	1,505	1,737	1,445	1,699	1,422	1,686	18.6%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	746	708	708	766	912	1,006	769	908	764	924	20.9%
Go to the beach	587	611	566	603	650	835	673	834	717	817	13.9%
Visit friends & relatives	737	672	685	751	786	903	766	731	502	753	50.2%
Pubs, clubs, discos etc	310	246	228	289	302	300	265	276	218	343	57.7%
Sightseeing/looking around	272	304	231	254	347	419	349	280	268	332	24.2%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Friends or relatives property	1,697	1,582	1,653	1,777	1,981	2,341	2,038	2,088	2,214	1,984	-10.4%
Caravan park or commercial camping ground	317	364	354	370	398	325	370	321	236	557	136.4%
Rented house/apartment/flat or unit	313	516	374	411	368	411	352	524	648	452	-30.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	1,103	1,030	1,059	1,219	1,328	1,522	1,242	1,558	1,222	1,547	26.6%
Aircraft	62	n/p	74	n/p	70	57	n/p	n/p	n/p	n/p	-
Railway	75	82	95	73	n/p	128	89	75	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	2,481	4,261	71.7%
Expenditure (\$ million)	\$257	\$270	\$287	\$256	\$287	\$351	\$338	\$288	\$235	\$551	133.9%
Spend per visitor (\$)	\$74	\$84	\$86	\$75	\$79	\$77	\$81	\$85	\$95	\$129	36.2%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	1,624	1,397	1,482	1,462	1,581	2,181	1,669	1,475	928	1,803	94.3%
Visiting Friends & Relatives	1,290	1,309	1,305	1,338	1,387	1,552	1,660	1,260	999	1,530	53.2%
Business	n/p	n/p	n/p	n/p	n/p	463	490	350	n/p	520	-
Other	n/p	360	365	386	347	357	347	313	330	408	23.6%
Total	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	2,481	4,261	71.7%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Sydney	2,103	2,268	2,011	2,268	2,560	2,988	2,633	2,363	1,683	2,940	74.6%
Regional NSW	1,310	945	1,282	1,124	1,076	1,562	1,524	1,032	787	1,300	65.1%
Total Intrastate	3,413	3,212	3,293	3,392	3,636	4,550	4,157	3,394	2,471	4,239	71.6%
Total Interstate	n/p	-	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	2,481	4,261	71.7%

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Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	653	575	716	580	918	956	877	664	588	1,112	89.1%
30-39	476	503	378	602	511	668	751	608	438	670	53.0%
40-49	691	668	462	511	556	625	591	511	n/p	559	-
50-59	654	483	729	672	532	793	677	627	505	870	72.1%
60-69	648	595	628	642	729	885	829	556	350	487	39.1%
70+	323	388	401	401	407	626	442	432	n/p	563	-
Total	3,445	3,212	3,315	3,408	3,652	4,552	4,166	3,399	2,481	4,261	71.7%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	1,421	1,513	1,586	1,618	1,700	2,055	2,002	1,482	874	1,865	113.5%
Visit friends & relatives	1,631	1,480	1,388	1,526	1,423	1,732	1,707	1,169	899	1,516	68.6%
Go to the beach	772	734	444	715	902	1,015	1,015	711	516	1,058	105.1%
Go shopping for pleasure	456	445	516	474	392	564	431	274	n/p	672	-
Sightseeing/looking around	373	475	696	540	388	892	681	441	n/p	497	-

Top types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	3,141	2,941	3,201	3,207	3,382	4,299	3,914	3,189	2,320	4,060	75.0%
Railway	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Bus/Coach	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

n/p = not publishable; '-' = not available

Central Coast includes: Gosford, Terrigal, The Entrance and Wyong.