

Travel to New England North West Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



OVERVIEW

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
DOMESTIC (overnight & daytrip)											
Visitors ('000)	2,894	3,189	2,916	3,265	3,516	3,809	3,105	3,396	2,292	3,843	67.7%
Nights ('000)	3,667	3,972	3,757	4,179	4,592	4,457	3,678	4,946	3,697	4,786	29.5%
Expenditure (\$ million)	\$718	\$737	\$702	\$724	\$935	\$986	\$828	\$908	\$664	\$1,384	108.5%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	1,284	1,395	1,368	1,548	1,635	1,629	1,403	1,626	1,242	1,704	37.2%
Nights (000)	3,667	3,972	3,757	4,179	4,592	4,457	3,678	4,946	3,697	4,786	29.5%
Average Length of Stay	2.9	2.8	2.7	2.7	2.8	2.7	2.6	3.0	3.0	2.8	-5.6%
Expenditure (\$ million)	\$501	\$510	\$476	\$529	\$648	\$674	\$572	\$679	\$517	\$972	87.9%
Spend per visitor per night (\$)	\$137	\$128	\$127	\$127	\$141	\$151	\$156	\$137	\$140	\$203	45.1%
Intrastate visitors (000)	836	971	906	1,093	1,169	1,126	981	1,210	918	1,221	33.0%
Interstate visitors (000)	448	423	463	455	466	503	421	415	324	483	49.0%
Intrastate nights (000)	2,343	2,578	2,335	2,719	3,227	3,121	2,493	3,533	2,635	3,290	24.9%
Interstate nights (000)	1,323	1,394	1,422	1,461	1,366	1,336	1,185	1,413	1,062	1,496	40.9%
Intrastate expenditure (\$ million)	\$320	\$351	\$314	\$342	\$456	\$477	\$386	\$526	\$379	\$709	87.1%
Interstate expenditure (\$ million)	\$181	\$159	\$163	\$188	\$192	\$196	\$187	\$153	\$138	\$263	90.0%

Purpose of Visit

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	455	524	490	507	502	502	408	481	339	646	90.8%
Visiting Friends & Relatives	461	498	436	541	549	608	469	530	398	541	35.8%
Business	254	243	307	342	395	380	398	454	329	416	26.6%
Other	134	154	142	167	217	149	141	176	185	131	-29.1%
Total	1,284	1,395	1,368	1,548	1,635	1,629	1,403	1,626	1,242	1,704	37.2%

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	1,431	1,484	1,426	1,302	1,496	1,536	1,180	1,345	1,080	1,838	70.2%
Visiting Friends & Relatives	1,400	1,545	1,218	1,673	1,653	1,723	1,258	1,754	1,227	1,454	18.5%
Business	606	584	704	843	999	861	921	1,372	921	1,269	37.8%
Other	229	359	409	362	444	338	320	476	469	226	-51.9%
Total	3,667	3,972	3,757	4,179	4,592	4,457	3,678	4,946	3,697	4,786	29.5%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Regional NSW	652	746	692	843	843	879	771	904	712	905	27.0%
Sydney	184	226	214	250	326	247	210	306	206	316	53.6%
Total Intrastate	836	971	906	1,093	1,169	1,126	981	1,210	918	1,221	33.0%
Victoria	69	98	89	99	81	74	108	n/p	n/p	107	-
Queensland	319	278	325	302	328	385	258	300	237	337	42.0%
ACT	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Other Interstate	n/p	33	n/p	38	45	n/p	n/p	n/p	n/p	n/p	-
Total Interstate	448	423	463	455	466	503	421	415	324	483	49.0%
Grand Total	1,284	1,395	1,368	1,548	1,635	1,629	1,403	1,626	1,242	1,704	37.2%

Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	156	296	220	317	270	309	267	321	272	315	15.8%
30-39	229	156	220	202	172	304	228	273	181	282	56.1%
40-49	255	191	257	274	351	216	223	297	171	310	81.1%
50-59	254	256	249	270	314	256	261	280	258	291	12.8%
60-69	248	335	241	293	297	317	240	276	223	265	18.6%
70+	142	160	181	193	230	227	184	177	137	241	75.9%
Total	1,284	1,395	1,368	1,548	1,635	1,629	1,403	1,626	1,242	1,704	37.2%

Travel to New England North West Tourism Region

Year ended June 2023

Source: National Visitor Survey, TRA.



Travel Party

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Travelling alone	342	323	438	503	538	534	452	630	436	522	19.9%
Adult couple	343	457	405	399	486	432	395	393	360	483	34.2%
Family group - parents and children	255	255	182	246	229	231	204	229	195	248	27.3%
Friends or relatives travelling together with(out) children	249	257	273	316	246	298	211	263	173	295	70.5%
Business associates travelling together with(out) spouse	n/p	n/p	n/p	n/p	98	98	132	100	n/p	148	-
Other	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,284	1,395	1,368	1,548	1,635	1,629	1,403	1,626	1,242	1,704	37.2%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	685	744	679	803	860	924	670	732	561	906	61.5%
Visit friends & relatives	538	611	542	641	604	753	531	508	316	498	57.9%
Pubs, clubs, discos etc	312	360	282	320	381	453	399	378	259	479	85.1%
Sightseeing/looking around	223	284	259	264	287	334	230	218	186	282	51.8%
Bushwalking / rainforest walks	104	112	96	148	167	199	109	196	138	235	70.6%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Friends or relatives property	1,530	1,578	1,391	1,784	1,698	1,662	1,405	1,944	1,351	1,426	5.6%
Standard hotel/motor inn (below 4 star)	793	762	770	658	853	973	656	1,196	625	1,425	128.1%
Caravan park or commercial camping ground	560	615	594	450	795	509	539	396	450	577	28.1%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	1,106	1,263	1,183	1,325	1,405	1,429	1,249	1,518	1,129	1,454	28.9%
Aircraft	97	n/p	82	133	106	96	n/p	n/p	n/p	142	-
Self-drive motorhome or campervan	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	1,609	1,794	1,548	1,717	1,880	2,180	1,703	1,771	1,050	2,139	103.8%
Expenditure (\$ million)*	\$217	\$227	\$226	\$195	\$287	\$312	\$255	\$230	\$147	\$412	181.1%
Spend per visitor (\$)	\$135	\$127	\$146	\$113	\$153	\$143	\$150	\$130	\$140	\$193	37.9%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	615	773	745	607	823	915	646	795	407	796	95.5%
Visiting Friends & Relatives	n/p	410	n/p	393	430	493	334	n/p	n/p	506	-
Business	n/p	n/p	n/p	n/p	n/p	380	379	381	n/p	n/p	-
Other	424	451	308	460	445	392	344	384	n/p	519	-
Total	1,609	1,794	1,548	1,717	1,880	2,180	1,703	1,771	1,050	2,139	103.8%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Sydney	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Regional NSW	1,480	1,670	1,410	1,570	1,743	1,933	1,557	1,717	1,004	1,962	95.5%
Total Intrastate	1,510	1,710	1,464	1,624	1,761	2,042	1,637	1,731	1,018	2,055	101.9%
Total Interstate	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Total	1,609	1,794	1,548	1,717	1,880	2,180	1,703	1,771	1,050	2,139	103.8%

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Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	n/p	n/p	n/p	n/p	n/p	506	n/p	n/p	n/p	n/p	-
30-39	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
40-49	437	n/p	n/p	n/p	n/p	n/p	n/p	275	n/p	n/p	-
50-59	202	353	242	418	316	421	340	283	n/p	370	-
60-69	228	471	288	374	335	404	273	287	n/p	418	-
70+	n/p	n/p	308	276	302	355	n/p	330	n/p	382	-
Total	1,609	1,794	1,548	1,717	1,880	2,180	1,703	1,771	1,050	2,139	103.8%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	573	589	652	807	899	1046	666	629	345	889	158.1%
Go shopping for pleasure	289	515	312	400	459	431	351	312	n/p	430	-
Visit friends & relatives	502	520	454	588	506	540	408	289	n/p	n/p	-
Sightseeing/looking around	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-
Pubs, clubs, discos etc	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	n/p	-

Top types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	1,533	1,770	1,530	1,691	1,831	2,102	1,646	1,771	1,033	2,107	104.1%
Bus/Coach	n/p	-	n/p	n/p	n/p	n/p	n/p	-	-	n/p	-
Rental car	-	n/p	-	-	-	-	n/p	-	n/p	n/p	-

n/p = not publishable; '-' = not available

New England North West includes: Armidale, Glen Innes, Inverell, Moree, Narrabri, Tamworth and Tenterfield.