

Travel to Regional NSW

Year ended June 2023

Source: National Visitor Surveys, TRA.



OVERVIEW

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
DOMESTIC (overnight & daytrip)											
Visitors ('000)	51,021	54,573	56,705	58,435	63,078	70,014	59,686	58,791	45,623	67,948	48.9%
Nights ('000)	62,638	64,439	68,476	70,715	76,719	83,592	71,233	83,601	66,538	84,768	27.4%
Expenditure (\$ million)	\$12,558	\$13,391	\$13,415	\$14,309	\$16,413	\$18,086	\$15,669	\$19,005	\$15,918	\$25,279	58.8%

DOMESTIC OVERNIGHT TRAVEL

Visitors, Nights and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	18,463	19,227	20,401	21,369	23,861	26,081	21,416	24,255	19,024	26,362	38.6%
Nights (000)	62,638	64,439	68,476	70,715	76,719	83,592	71,233	83,601	66,538	84,768	27.4%
Average Length of Stay	3.4	3.4	3.4	3.3	3.2	3.2	3.3	3.4	3.5	3.2	-8.1%
Expenditure (\$ million)	\$9,052	\$9,658	\$9,705	\$10,539	\$12,163	\$13,271	\$11,254	\$14,954	\$12,462	\$19,112	53.4%
Spend per visitor per night (\$)	\$145	\$150	\$142	\$149	\$159	\$159	\$158	\$179	\$187	\$225	20.4%
Intrastate visitors (000)	13,566	13,797	14,608	15,691	17,689	19,589	15,922	19,431	14,572	19,921	36.7%
Interstate visitors (000)	4,897	5,430	5,793	5,677	6,172	6,492	5,494	4,824	4,452	6,441	44.7%
Intrastate nights (000)	42,345	42,272	44,740	46,652	52,116	57,700	48,193	63,868	47,388	58,987	24.5%
Interstate nights (000)	20,292	22,166	23,737	24,063	24,603	25,892	23,040	19,733	19,150	25,781	34.6%
Intrastate expenditure (\$ million)	\$6,213	\$6,642	\$6,648	\$7,448	\$8,462	\$9,316	\$7,794	\$11,944	\$9,341	\$13,735	47.0%
Interstate expenditure (\$ million)	\$2,838	\$3,015	\$3,057	\$3,091	\$3,701	\$3,955	\$3,460	\$3,010	\$3,121	\$5,377	72.3%

Purpose of Visit

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	8,823	9,041	9,664	9,732	10,961	11,767	8,640	11,927	8,778	12,459	41.9%
Visiting Friends & Relatives	6,569	6,743	7,066	7,594	8,225	9,487	7,975	7,895	6,589	8,989	36.4%
Business	2,277	2,545	2,679	2,959	3,592	3,812	3,691	3,336	2,857	3,798	33.0%
Other	1,172	1,212	1,397	1,573	1,512	1,546	1,525	1,632	1,141	1,578	38.4%
Total	18,463	19,227	20,401	21,369	23,861	26,081	21,416	24,255	19,024	26,362	38.6%

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	33,363	34,238	35,946	34,922	38,366	42,275	31,761	43,119	32,805	43,837	33.6%
Visiting Friends & Relatives	19,761	20,126	21,194	23,227	24,220	27,660	22,846	24,342	21,164	26,022	23.0%
Business	6,084	7,217	7,397	8,582	10,015	9,819	11,822	10,864	9,168	11,221	22.4%
Other	3,430	2,858	3,939	3,984	4,117	3,838	4,804	5,276	3,401	3,688	8.5%
Total	62,638	64,439	68,476	70,715	76,719	83,592	71,233	83,601	66,538	84,768	27.4%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Regional NSW	7,197	7,078	7,494	7,907	8,804	9,498	8,127	8,590	7,230	9,627	33.2%
Sydney	6,368	6,718	7,113	7,785	8,885	10,091	7,795	10,841	7,343	10,294	40.2%
Total Intrastate	13,566	13,797	14,608	15,691	17,689	19,589	15,922	19,431	14,572	19,921	36.7%
Victoria	1,602	1,730	1,836	1,866	1,938	2,182	1,887	1,425	1,599	2,336	46.1%
Queensland	1,999	2,210	2,495	2,417	2,573	2,643	2,287	1,972	1,554	2,380	53.2%
ACT	852	975	977	905	1,114	1,156	897	1,127	934	1,178	26.1%
Other Interstate	444	515	486	490	546	512	423	301	364	547	50.1%
Total Interstate	4,897	5,430	5,793	5,677	6,172	6,492	5,494	4,824	4,452	6,441	44.7%
Grand Total	18,463	19,227	20,401	21,369	23,861	26,081	21,416	24,255	19,024	26,362	38.6%

Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	4,047	4,382	4,616	4,921	5,702	5,989	4,888	5,223	4,594	6,119	33.2%
30-39	3,014	3,060	3,254	3,508	3,986	4,521	3,803	3,975	3,130	4,430	41.5%
40-49	3,435	3,330	3,538	3,822	4,108	4,211	3,271	4,387	3,099	4,328	39.7%
50-59	3,379	3,693	3,938	3,782	4,148	4,531	3,731	4,327	3,319	4,472	34.7%
60-69	2,903	3,131	3,350	3,389	3,552	4,185	3,613	4,008	3,028	4,066	34.3%
70+	1,686	1,631	1,705	1,947	2,365	2,644	2,109	2,335	1,855	2,947	58.9%
Total	18,463	19,227	20,401	21,369	23,861	26,081	21,416	24,255	19,024	26,362	38.6%

Travel to Regional NSW

Year ended June 2023

Source: National Visitor Surveys, TRA.



Travel Party

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Travelling alone	4,198	4,596	5,026	5,399	6,355	7,005	6,486	6,370	5,533	7,075	27.9%
Adult couple	5,018	5,424	5,610	6,077	6,552	7,001	5,708	6,772	5,119	7,415	44.8%
Family group - parents and children	4,008	4,024	3,915	4,020	4,105	4,462	3,587	4,234	3,266	4,534	38.8%
Friends or relatives travelling together with(out) children	4,280	4,214	4,830	4,818	5,595	6,208	4,410	5,961	4,371	5,994	37.1%
Business associates travelling together with(out) spouse	610	668	690	810	992	1,063	1,034	784	611	1,126	84.3%
Other	349	301	329	245	262	342	192	134	123	218	76.6%
Total	18,463	19,227	20,401	21,369	23,861	26,081	21,416	24,255	19,024	26,362	38.6%

Top 5 Activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	10,450	11,310	12,081	13,078	14,709	16,325	12,582	14,080	10,215	15,377	50.5%
Visit friends & relatives	8,787	8,907	8,981	9,669	10,137	12,023	9,167	8,068	6,190	9,334	50.8%
Go to the beach	5,207	5,310	5,830	5,978	6,562	7,581	6,026	7,598	5,604	7,692	37.3%
Pubs, clubs, discos etc	4,318	4,751	5,048	5,331	5,785	6,698	5,587	5,892	4,623	7,291	57.7%
Sightseeing/looking around	4,627	4,849	4,785	5,253	5,937	7,436	5,242	5,497	4,037	6,027	49.3%

Top 3 types of Accommodation used (sorted by the latest year)

	Nights (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Friends or relatives property	21,685	23,196	23,786	25,055	27,299	31,005	25,913	27,960	22,798	27,686	21.4%
Standard hotel/motor inn (below 4 star)	8,313	8,934	8,818	9,656	10,361	10,998	8,634	11,163	8,685	13,389	54.2%
Caravan park or commercial camping ground	10,084	10,109	11,074	9,970	9,908	10,807	9,548	10,573	8,040	12,726	58.3%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	15,937	16,796	17,852	18,558	20,949	22,836	18,665	22,315	17,275	23,391	35.4%
Aircraft	1,166	1,189	1,307	1,583	1,561	1,677	1,379	934	936	1,484	58.4%
Railway	618	543	656	586	682	759	608	446	404	655	62.2%

Travel to Regional NSW

Year ended June 2023

Source: National Visitor Surveys, TRA.



DOMESTIC DAYTRIP TRAVEL

Visitors and Expenditure

	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	% Change YE Jun23 vs YE Jun22
Visitors (000)	32,557	35,346	36,304	37,066	39,217	43,933	38,269	34,536	26,599	41,587	56.3%
Expenditure (\$ million)	\$3,506	\$3,733	\$3,710	\$3,771	\$4,250	\$4,815	\$4,416	\$4,050	\$3,457	\$6,167	78.4%
Spend per visitor (\$)	\$108	\$106	\$102	\$102	\$108	\$110	\$115	\$117	\$130	\$148	14.1%

Main Purpose of Trip

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Holiday	15,651	18,247	18,778	18,377	20,469	21,542	17,756	16,665	11,979	20,241	69.0%
Visiting Friends & Relatives	9,466	9,152	9,637	10,210	10,487	11,511	10,542	8,336	7,084	10,574	49.3%
Business	3,162	3,094	3,082	3,387	3,291	5,537	4,892	4,200	3,331	4,973	49.3%
Other	4,278	4,853	4,806	5,093	4,971	5,343	5,079	5,336	4,206	5,798	37.9%
Total	32,557	35,346	36,304	37,066	39,217	43,933	38,269	34,536	26,599	41,587	56.3%

Origin

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Sydney	10,732	11,438	12,134	12,110	12,976	14,607	12,066	10,755	7,330	13,682	86.7%
Regional NSW	18,523	19,972	20,297	20,879	21,633	24,754	21,966	21,091	16,846	23,741	40.9%
Total Intrastate	29,254	31,410	32,431	32,988	34,609	39,361	34,032	31,846	24,176	37,423	54.8%
Total Interstate	3,303	3,936	3,873	4,078	4,608	4,572	4,237	2,690	2,423	4,164	71.8%
Total	32,557	35,346	36,304	37,066	39,217	43,933	38,269	34,536	26,599	41,587	56.3%

Age

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
15-29	6,282	7,440	7,945	7,766	8,549	9,466	7,459	7,069	5,563	9,771	75.6%
30-39	5,486	5,789	5,290	5,768	5,825	7,121	6,584	5,108	3,948	6,127	55.2%
40-49	5,547	6,240	5,983	5,631	6,317	6,686	5,429	4,990	3,601	5,995	66.5%
50-59	5,981	5,780	6,352	6,715	6,589	7,212	6,306	5,674	4,346	7,056	62.3%
60-69	5,772	6,137	6,687	6,349	6,750	7,790	7,447	6,498	4,854	6,865	41.4%
70+	3,490	3,960	4,047	4,837	5,188	5,658	5,044	5,197	4,287	5,774	34.7%
Total	32,557	35,346	36,304	37,066	39,217	43,933	38,269	34,536	26,599	41,587	56.3%

Top 5 activities (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Eat out / dine at a restaurant and/or cafe	14,847	16,224	18,049	18,283	19,888	22,643	18,090	15,253	10,442	18,757	79.6%
Visit friends & relatives	11,958	11,469	11,498	12,154	12,075	13,472	11,643	8,011	6,502	10,717	64.8%
Go shopping for pleasure	6,591	7,553	6,846	7,250	7,377	7,239	6,419	5,500	4,497	7,410	64.8%
Go to the beach	4,109	4,681	5,065	4,807	5,779	6,292	5,975	4,476	3,292	6,085	84.8%
Sightseeing/looking around	5,483	5,458	6,375	6,074	6,749	8,197	6,781	4,950	3,343	5,976	78.8%

Top 3 types of Transport used (sorted by the latest year)

	Visitors (000)										% Change YE Jun23 vs YE Jun22
	YE June 2014	YE June 2015	YE June 2016	YE June 2017	YE June 2018	YE June 2019	YE June 2020	YE June 2021	YE June 2022	YE June 2023	
Private vehicle or company car	30,924	33,724	34,755	35,244	37,556	41,864	36,622	33,404	25,788	39,914	54.8%
Railway	755	920	798	952	865	940	902	575	n/p	897	-
Bus/Coach	589	408	426	467	571	570	382	n/p	n/p	511	-

n/p = not publishable; '-' = not available

Regional NSW includes: Blue Mountains, Capital Country, Central Coast, Central NSW, The Hunter, The Murray, New England North West, North Coast, The Outback, Riverina, Snowy Mountains and South Coast.